

Big Broadcasting Inc.
KOKO-FM 94.3
2775 E. Shaw Ave.
Fresno CA 93710
PH(559)292-9494
FAX(559)294-7041
City of License: Kerman CA
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ISSUES & PROGRAMS LIST

January 2014/ February 2014/March 2014

The following are free public service announcements aired on KOKO-FM

All issues addressed in the post mentioned lists were brought to the station's attention via community surveys taken throughout the year within our city of license (Kerman CA), and in the surrounding communities. The notable concerns and ISSUES are as follows:

- 1. Crime**
- 2. Gangs**
- 3. Violence**
- 4. Drugs/Alcohol**
- 5. Health Care**
- 6. Community Issues/involvement**
- 7. The youth (Teenagers, young children, etc.) & their futures.**
- 8. Education**
- 9. Economy/Jobs/Foreclosure**
- 10. General Safety**

The following list contains *general* PROGRAMS/SPOTS aired to address some of the ISSUES previously mentioned (appealing to a broader audience, beyond our city of license):

- ❖ **ECONOMY/JOBS/YOUTH**
 - **Manchester Mall – Mayor's Job Youth Fair**
- ❖ **HEALTHCARE**
 - **HICAP – Healthcare/Insurance Counseling**
 - **AD Council – Autism Awareness**
- ❖ **COMMUNITY AWARENESS**
 - **Mendota Library – Computer Classes**

The following list contains *specific* PROGRAMS/SPOTS aired to address the ISSUES previously mentioned (appealing to the specific communities within our city of license, Kerman CA):

❖ **COMMUNITY EVENTS**

- **Kerman Covenant Church – GriefShare**

Contact: *Pastor Dan Shelton · Kerman Covenant Church · pastordan@kermancovenant.org*

Kerman Covenant Church: **GriefShare**

Fifteen (15) :30 Second Public Service Announcements Aired: 2/11/2014 – 2/23/2014 (Monday – Sunday 6AM-12AM).

GriefShare is a special seminar/support group for people grieving the death of someone close. It's a place where you can be around people who understand how you feel and the pain of your loss. At GriefShare you will learn valuable information that will help you through this difficult time in your life.

Join the seminar on Monday February 24th at 7pm, at Kerman Covenant Church, 15495 West Whitesbridge Ave. in Kerman. This is a free event and will feature video interviews with councilors, grief experts and people like you, who have experienced the a loved one's death. This seminar will offer practical suggestions and reassurances. GriefShare is open to everyone.

Mendota Branch Library: **Adult Computer Classes**

Seventeen (17) :30 Second Public Service Announcements Aired: 3/3/2014 – 3/10/2014 (Monday – Sunday 6AM-12AM).

In March, The Mendota Branch Library will host one-on-one beginning computer classes for adults & seniors. One half hour sessions available Saturdays at 10:30am. Students will learn the basics of the Internet, Microsoft Word, and email. Sign up at the circulation desk at the Mendota Branch Library, 1246 Belmont Avenue, Mendota, CA 93640

Contact: *Sonia Bautista · Mendota Branch Library · 559-600-9291*

❖ HEALTHCARE

Issue – With the rising cost of healthcare all over the nation, people are feeling the effects here in the Central Valley. Some people are without health insurance for the first time and they don't know where to turn. The state and county provide some options and counseling on how to enroll.

Health Insurance Counseling & Advocacy Program: **New to Medicare**

Thirty Two (65) :30 Second Public Service Announcements Aired: 1/03/2014 – 1/20/2014
(Monday – Sunday 6AM-12AM).

The Health Insurance Counseling & Advocacy Program, or HICAP, will be holding an informational workshop for people newly eligible for Medicare and/or people 65 years or older, on Tuesday January 21st at 11AM, at Valley Caregiver Resource Center, located at 3745 N. Clark Street, Suite 201 in Fresno. Learn about Medicare eligibility, application deadlines, supplements and prescription drug plans. This is an information only presentation, HICAP does not sell insurance. This workshop is Free.

AD Council: **Autism Awareness - Smiles**

Thirty (30) :30 Second Public Service Announcements Aired: 03/17/2014 – 03/31/2014 (Monday – Sunday 6AM-12AM).

Peek-a-Boo, peek-a-boo, smile, smile buddy, c'mon smile, oh honey, he still not smiling. Maybe he's not a smiler. Yeah, maybe he's just not a happy baby. Maybe he's just being a boy. You know how boys are. Or maybe he's teething. Oh, poor baby. I think his gums hurt. Maybe he's just tired or maybe his tummy hurts. He didn't eat that much. Maybe he's not ticklish. You think maybe he's scared of the dog? Maybe he'll outgrow it. Maybe it's a faze. Maybe he just doesn't like smiling. Maybe he has autism. And definitely we can do something to help. Maybe is all you need to find out more about autism. No big joyful smiles by six months is one early sign. Learn the others at autismspeaks.org/signs or see a doctor today for an autism screening. The sooner it's diagnosed the better. It can make a lifetime of difference.

❖ ECONOMY/JOBS/YOUTH

Manchester Mall: **Mayor's Youth Job Fair**

Thirty Two (32) :30 Second Public Service Announcements Aired: 3/14/2014 – 3/31/2014
(Monday – Sunday 6AM-12AM).

Youth ages 16 to 25 are invited on April 16, 2014 to Manchester Center from 10 a.m. to 2 p.m. for the 2014 edition of the Mayor's Youth Job Fair. The event is expecting dozens of companies with immediate and near term job offerings. Bring multiple copies of your resume. Be prepared for job interviews on the spot. This event will be at the entrance nearest to the corner of Blackstone and Shields avenues on the Blackstone Avenue side of the mall. Best of all, this is free to you.

Contacts: *Liz Gonzalas 3745 N. Clark Ave. Fresno CA.*
 SJPA – www.sjpoliticalacademy.com

State Center Consortium 390 W Fir Avenue Building A, Suite 204, Clovis CA 93611
<http://statecenter.com>

For Public Service contracts, sales orders, and transcripts please refer to the FCC 1st Quarter 2014 Public Service File, located in the Public File at the KOKO – FM/94.3, Big Broadcasting Inc. office during business hours.

Created & Transcribed By:

Steve Rivas _____

KOKO FM/ Operations Administrator – Public Service Administrator

Approved By:

Janae Estrada _____

KOKO FM/Supervisor – Corp. Liaison