

Big Broadcasting Inc.
KOKO-FM 94.3
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City of License: Kerman CA
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ISSUES & PROGRAMS LIST

April 2013/May 2013/June 2013

The following are free public service announcements aired on KOKO-FM

All issues addressed in the post mentioned lists were brought to the station's attention via community surveys taken throughout the year within our city of license (Kerman CA), and in the surrounding communities. The notable concerns and ISSUES are as follows:

1. Crime
2. Gangs
3. Violence
4. Drugs/Alcohol
5. Health Care
6. Community Issues/involvement
7. The youth (Teenagers, young children, etc.) & their futures.
8. Education
9. Economy/Jobs/Foreclosure
10. General Safety

The following list contains *general* PROGRAMS/SPOTS aired to address some of the ISSUES previously mentioned (appealing to a broader audience, beyond our city of license):

- I. SAFETY/DRUGS & ALCOHOL
 - March Against Meth – Spring Car show and Awareness Campaign.
- II. ECONOMY/COMMUNITY
 - UWFC – Free Tax Preparation Program
- III. HEALTHCARE
 - HCAP Asthma & Medi-Cal Enrollment Program

The following list contains *specific* PROGRAMS/SPOTS aired to address the ISSUES previously mentioned (appealing to the specific communities within our city of license, Kerman CA):

- I. COMMUNITY EVENTS
 - Team Kerrie – Relay For Life (American Cancer Society)
 - Kerman Chamber of Commerce – Festival of The American Spirit Fireworks Show
- II. COMMUNITY AWARENESS
 - Kerman Covenant Church – Parables in the Park (Children's Program)

Contacts: *Linda Geringer, Kerman Chamber of Commerce (559) 846-6343*
Amy Arabian, Turning Point Care Center, (559) 842-4357
Lennette – Team Kerrie, (559) 269-5176
Pastor Dan Shelton, Kerman Covenant Church, pastordan@kermancovenant.org

Issue – Being that the City of Kerman is a small town, many listeners complain that there is nothing to do within the city. There's also a lack of community togetherness and the Youth need healthy outlets. Furthermore, as a station we want to draw attention to Kerman's local parks, communities, services, community groups, and businesses.

City of Kerman: **Relay for life – Team Kerrie**

Eighty (80) One Minute Public Service Announcements Aired: 04/01/2013 – 04/19/2013 (Monday – Sunday 6AM-12AM).

In loving memory of Kerrie Miller; The America's Cancer Society's Relay For Life, is sponsoring the first annual 5K run and walk, for Team Kerrie on Saturday April 20th at Lion's Park in Kerman, on the corner of E Street and Park Ave. Registration starts at 8am and cost \$25, all proceeds go to cancer research, and the 5K will start at 9am. Other Relay For Life teams are sponsoring the activities, including lunch, a car show and games.

Kerman Chamber of Commerce: **Festival of the American Spirit**

Thirty Six (36) One Minute Twenty Second Public Service Announcements Aired: 06/09/2013 – 06/30/2013 (Monday – Sunday 7PM-12AM).

Linda Geringer from the Kerman Chamber of Commerce invites everyone to the Kerman Festival of the American Spirit Fireworks Show, on Wednesday July 3rd at the Kerman High School Stadium. There will be many activities for the children, such as a bounce house, pony rides, train rides, a slide & obstacle course. There will be several food vendors, BBQ, shaved ice, fresh fruit smoothies, and other deserts. Also, there will be vendors with crafts jewelry and more. Entertainment includes the Kerman Community Band and DJ Dave and we welcome back the Riverdale youth Choir. Admission charge is \$5.00 for adults and \$3.00 for children 4 to 10. You can save \$1.00 per ticket if you pre-purchase your tickets at the following businesses in Kerman: Subway, Valley Food Super Center, West America Bank, Central Valley Community Bank, Sebastian and the Kerman Chamber of Commerce. Hope to see everyone at the Festival of the American Spirit Fireworks Show in Kerman on July 3rd!

Kerman Chamber of Commerce: **Festival of the American Spirit**

Seventy One (71) One Minute Public Service Announcements Aired: 06/06/2013 – 06/30/2013 (Monday – Sunday 6AM-12AM).

Linda Geringer from the Kerman Chamber of Commerce invites everyone the Festival of the American Spirit Fireworks Show on July 3rd. The show will take place at the Kerman High School Stadium. Address is 205 South First Street. Gates open at 6pm. Fireworks display is approximately 9:20pm. Admission charge is \$5.00 for adults and \$3.00 for children 4 to 10. You can save \$1.00 per ticket if you pre-purchase your tickets. Bring your chairs and blankets, sorry no ice chests are allowed. For more information about the fireworks check the website www.kermanchamber.org.

* *KOKO Gave Away 40 Tickets (10 Family 4 packs) – ON-AIR Included Contesting Teasers and Promos. ON www.KOKO94.com, Banners ran the length of the promotion. (.jpeg can be made available).*

Kerman Covenant Church

Parables in the Park

Ninety Seven (97) :30 Second Public Service Announcements Aired: 04/22/2013 – 06/20/2013 (Monday – Sunday 6AM-12AM).

Attention Kerman residents. The Kerman Covenant Church is offering a FREE program for kids called Parables in the park, a week-long park adventure featuring bible stories, songs, crafts, games and snacks. Parables in the park will take place June 17th thru the 21st from 9am to 12pm. Registration starts at 8:30am. Children entering the 1st through the 6th grades are welcome to attend. For more information please call the Kerman Covenant church at 846-5307 or email your inquires to info@kermancovenant.org.

The following list contains *general* PROGRAMS/SPOTS aired to address the ISSUES for a broader audience, with a more generalized message, within cities and townships surrounding the city of Kerman:

Contacts: *Pastor Bruce Hood, Feed My Sheep Ministries 559-978-5469*

Issue – Methamphetamine is the number one synthetic drug produced, sold and used in the Central Valley. It's a dangerous drug because it takes hold on the first try (every time). Unlike Heroin, it's cheaper to make and quicker to mass produce. Teenagers and young adults are the most vulnerable to it.

Feed My Sheep Ministries: **March Against Meth (Spring)**

Fifteen (15) One Minute 50 Second Public Service Announcements Aired: 05/12/2013 – 05/17/2013 (Monday – Sunday 7PM-12AM).

Pastor Bruce Hood of Feed My Sheep Ministries describes his work with the "down-fallin" in West Fresno. On Saturday May 18th, there will be a community awareness event. Feed My Sheep and The Associated Students at Fresno City College are partnering to bring a March and Rally against Meth. Plans are to bring out the young people at Fresno City and the communities together with a custom car show, food, free bike repair, kids fair, Dance contest, talent show, and live music all day. Everything is absolutely free. The plan is to help the students, and their families that might be addicted to meth, and other types of drugs as well. We know from experience and talking with folks, which once a student starting using, they usually drop out, and all the possibilities are lost. The community loses the next doctor, lawyer, or community leader. Come out and show your support, no money is needed.

Feed My Sheep Ministries: **March Against Meth (Spring)**

Nineteen (19) :30 Second Public Service Announcements Aired: 05/12/2013 – 05/17/2013 (Monday – Sunday 6AM-12AM).

A young gentleman, Poh Dah One (A DJ Name), invites the community out to The March Against Meth on Saturday May 18th at Fresno City College from 10 to 3. There's gonna be a talent show, dancing, food and a car show. Everything is free, all it costs, is the muscles on your face to smile.

Issue – With the rising cost of healthcare all over the nation, people are feeling the effects here in the Central Valley. Some people are without health insurance for the first time and they don't know where to turn. The state and county provide some options.

Healthy Communities Access Partners: **Asthma & Medical Enrollment**

Twenty Six (26) One Minute Public Service Announcements Aired: 04/05/2013 – 04/12/2013 (Monday – Sunday 6AM-12AM).

Fresno Healthy Communities Access Partners or H-CAP, is hosting a Medi-Cal Enrollment and Asthma Resource Event on Saturday, April 13th from 9am to 3pm at the Sal Mosqueda Community Center located at 4670 E. Butler Ave. in Fresno. Families will be able to receive info on how to manage allergies and asthma this spring and will receive enrollment assistance for Free or Low-Cost health insurance through Medi-Cal. For more information call 559-320-0240.

Issue – With the economy in a slump, with no sign of relief, people are downsizing and trying to find ways to save money. One way to save a little extra, for those families whom are considered in the lower income bracket, is to get taxes filed for free.

United Way of Fresno County: **Tax Services**

One Hundred Thirty Three (133) :30 Second Public Service Announcements Aired: 05/01/2013 – 06/30/2013 (Monday – Sunday 6AM-12AM).

Attention Kerman & Fresno County Residents, Tax Season is technically over, but United Way of Fresno County will continue to help individuals and families making less the \$50,000 file their taxes for free. Through the Volunteer Income Tax Assistance/Earned Income Tax Credit program, hundreds of volunteers have helped thousands of people file their taxes for free. This valuable service will be offered at the Fresno County United Way offices located at 4949 East Kings Canyon Rd, Saturday May 4th and Saturday June 8th from 9am to 1pm and Thursdays, May 9th thru October 11th from 1 to 5pm. For more info. Dial 2-1-1.

For Public Service contracts, sales orders, and transcripts please refer to the FCC 2nd Quarter 2013 Public Service File, located in the Public File at the KOKO – FM/94.3, Big Broadcasting Inc. office during business hours.

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