

Big Broadcasting Inc.
KOKO-FM 94.3
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City of License: Kerman CA
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ISSUES & PROGRAMS LIST

Jan. 2016/ Feb. 2016/ March 2016

The following are free public service announcements aired on KOKO-FM

All issues addressed in the post mentioned lists were brought to the station's attention via community surveys taken throughout the year within our city of license (Kerman CA), and in the surrounding communities. The notable concerns and ISSUES are as follows:

1. Crime
2. Gangs
3. Violence
4. Drugs/Alcohol
5. Health Care
6. Community Issues/Involvement
7. The Youth (teenagers, young children, etc.) & their futures.
8. Education
9. Economy/Jobs/Foreclosure
10. General Safety

The following list contains *specific* PROGRAMS/SPOTS aired to address the ISSUES previously mentioned (appealing to the specific communities within our city of license, Kerman CA):

I. COMMUNITY EVENTS

- Kerman Chamber of Commerce – Fruit and Vegetable Market
- Kerman City – Earth Day and Easter Eggstravaganza
- Kerman City – Second Annual Almond Festival

*Contacts: Philip Gallegos, City of Kerman, Community Services Director (559) 846-9328
Theresa Johnson, City of Kerman, Parks & Recreation (559) 846-9383
Linda Geringer, Kerman Chamber of Commerce (559) 846-6343*

Issue – Being that the City of Kerman is a small town, many listeners complain that there is nothing to do within the city. There's also a lack of community togetherness and the Youth need healthy outlets. Furthermore, as a station we want to draw attention to Kerman's local parks, communities, services, community groups and businesses.

Kerman Chamber of Commerce: **Fruit and Vegetable Market**

Eleven (11) LIVE Public Service Announcements Aired:
01/25/2016 – 01/29/2016 (Monday – Friday 6AM – 7PM).

The Fruit and Vegetable Market will be held this Saturday, January 30 from 9:00am – 1:00pm at the North East corner of Madera Ave. and ‘C’ St in Kerman. Produce from local organic farms will be available at affordable prices. There will be a short survey to fill out about produce preferences that earns you \$10 off any produce purchase. The Fruit and Vegetable Market Saturday, January 30 from 9:00am – 1:00pm at the North East corner of Madera Ave. and ‘C’ St in Kerman.

Kerman City: **Earth Day and Easter Eggstraganza**

One Hundred and Two (102) Twenty - Six Seconds Public Service Announcements Aired:
02/03/2016 – 03/25/2016 (Monday – Sunday 6AM – 12AM).

Theresa Johnson, The Parks and Recreation Coordinator speak. “Celebrate Spring at the fourth annual Earth Day and Easter Eggstraganza, Saturday, March 26 from 9am till Noon at Lion’s Park in Kerman! There will be arts and crafts, games, pictures with the Easter Bunny, egg hunts for the kids along with a variety of Earth Day activities. So bring the family out to Lion’s Park located at California and Park Avenues in Kerman on Saturday, March 26 from 9am till Noon. For more information call 559-846-9383.”

Kerman City: **2nd Annual Almond Festival**

Forty - Two (42) Two Minutes and Eight Seconds Public Service Announcements Aired:
03/16/2016 – 03/31/2016 (Monday – Sunday 6AM – 12AM).

K-O-K-O, KOKO94 community update. Mark your calendars for the Second Annual Kerman Almond Festival. The Second Annual Kerman Almond Festival will be held Saturday, April 30 from 9:00am to 3:00pm. It will be held at Kerckhoff Park, located at 15061 W. “G” Street. This is a FREE family event. The event will kick off with a Benefit Run/Walk at 9am and funds raised will go towards an Agriculture Scholarship. All family members are invited join in the fun! Every participant will receive an Almond Festival T-Shirt. Please be sure to register by April 8th as the prices will go up. For any questions or to register contact Theresa at 559-846-9383 or Arelene at 559-846-9324. Following the Run/Walk, the Festival will begin at 11:00am. There will be lots of activities for everyone to enjoy. There will be live entertainment, a variety of food vendors, farmers market, almond baking contest, Kids zone with bounce houses, an agricultural-related photo competition, wine tasting, arts & crafts and much, much more! While enjoying all the festivities, cruise on by the Car Show and check out all of the cars on display. Prizes for the People’s Choice Awards will be given to the best cars. Entry fee for the Car Show is \$10 and due by Friday, April 29th. Register your car now! Contact Theresa at 559-846-9383 or Arelene at 559-846-9324 as space is limited. And it’s not too late to become a vendor, have an information booth or selling farm fresh produce; they will be taking food vendor registration until April 1st. This will be a great way to get your arts, crafts, produce/fruits/nut products, informational booths, foods and desserts to many festival-goers. We look forward to seeing many of you at the Second Annual Kerman Almond Festival. Please feel free to contact Theresa at 559-846-9383 or Arelene at 559-846-9324 for any questions or to register for any of these great events. Mark your calendars for the Second Annual Kerman Almond Festival, Saturday, April 30 from 9:00am to 3:00pm at Kerckhoff Park, located at 15061 W. “G” Street. That has been a community update on

K-O-K-O, KOKO94 The Valley’s Greatest Hits!

Twenty (20) LIVE Public Service Announcements Aired:
03/21/2016 – 03/31/2016 (Monday – Friday 6AM – 7PM).

The Second Annual Kerman Almond Festival will be held Saturday, April 30 from 9:00am to 3:00pm at Kerckhoff Park, located at 15061 W. “G” Street. This is a FREE family event and will begin at 11am. There will be lots of activities including live entertainment, food vendors, and Kids zone with bounce houses, wine tasting, and car show. For more information call Theresa at 559-846-9383 or Arelene at 559-846-9324 or give us a call here at the KOKO94 studios.

The following list contains *general* PROGRAMS/SPOTS aired to address some of the ISSUES previously mentioned (appealing to a broader audience, beyond our city of license):

*California Health Collaborative contact: Rosendo Iniguez, Program Coordinator – 1680 W. Shaw Ave. Fresno, CA 93711, 559-244-4538 www.healthcollaborative.org

*Feed My Sheep Ministries contact: Pastor Bruce Hood – 963 ‘E’ St. Fresno, CA 93706, 559-978-5469

www.fresnoinnercityoutreach.com

*Ad Council contact: Sarah Kayson, Managing Director - 600 Battery St. SF, CA 94111, 415-626-3532
www.adcouncil.org

I. SAFETY DRUGS & ALCOHOL

- Feed My Sheep Ministries – No To Drugs & Get Your Education Bicycle Show
- Feed My Sheep Ministries – Say No To Meth Car Show
- AD Council – Buzzed Driving Prevention
- AD Council – Texting & Driving Prevention
- AD Council – Underage Drinking & Driving Prevention

II. EDUCATION

- California Health Collaborative – Kerman Diabetes 6 Month Classes
- AD Council – Seat Belt Safety
- AD Council – High School Equivalency
- AD Council – Financial Literacy
- AD Council – Teacher Recruitment

III. COMMUNITY ISSUES/ INVOLVEMENT/EVENTS

- Kerman City – Adopt-A-Pet
- National Career Fairs – 2016 Fresno Career Fair
- AD Council – Pathways to Employment
- AD Council – Shelter Pet Adoption
- AD Council – Wildfire Prevention
- AD Council – Emergency Preparedness

IV. HEALTH

- AD Council – High Blood Pressure
- AD Council – Stroke Awareness
- AD Council – Type 2 Diabetes Prevention

I. SAFETY/DRUGS & ALCOHOL

Issue – With drugs on the rise within the county, Methamphetamine has become the number one drug that takes over and ruins lives.

Feed My Sheep Ministries: **No to Drugs Stay in School and Get Your Education Bicycle Show**

Seventy - Two (72) Forty – Nine Seconds Public Service Announcements Aired:
02/25/2016 – 03/12/2016 (Monday – Sunday 6AM – 12AM).

It's back again! The Feed My Sheep Ministries 4th annual No To Drugs, Stay In School & Get Your Education Bicycle Show, Saturday March 12th – 10am at Innerscity Automotive, 249 Whitesbridge Ave. in Fresno. Everyone is invited! Bike enthusiasts enter your bike for a \$5.00 fee – rollin' time at 8am. There will be free food, free bike repairs, free carnival rides, live music & a dance contest with cash prizes, so come on out and get your boogie on...plus 5 new bikes will be raffled off...all at the 4th annual Feed My Sheep Ministries No To Drugs, Stay In School & Get Your Education Bicycle Show at Innerscity Automotive – 249 Whitesbridge Ave. in Fresno. For more information call Pastor Bruce Hood at 559-978-5469 that's 978-54-69.

Twenty – One (21) LIVE Public Service Announcements Aired:
02/22/2016 – 03/09/2016 (Monday – Friday 6AM – 7PM).

The Feed My Sheep Ministries 4th annual No To Drugs, Stay In School & Get Your Education Bicycle Show is Saturday March 12th – 10am at Innerscity Automotive, 249 Whitesbridge Ave. in Fresno. There will be free food, free bike repairs, free carnival rides, and live music. 5 new bikes will be raffled off...all at the 4th annual Feed My Sheep Ministries No To Drugs, Stay In School & Get Your Education Bicycle Show at Innerscity Automotive – 249 Whitesbridge Ave. in Fresno. For more information call Pastor Bruce Hood at 559-978-5469 that's 978-54-69.

Feed My Sheep Ministries: **Say No to Meth Car Show**

Seventy (20) One Minute – Nine Seconds Public Service Announcements Aired:
03/25/2016 – 03/31/2016 (Monday – Sunday 6AM – 12AM).

Mark your calendars for a community car show, bike ride & walk to say no to Methamphetamine, Saturday, April 16 at 11am. Meet at Asian Village Shopping Center, 4939 E. Kings Canyon, for the car show & walk, and the bike ride starts at Dicky's Park. It's a free day of fun for the entire family – food, drinks, games, music & more! Also on hand, motivational speakers and help & support will be available. Come show off your best James Brown, Elvis Presley and Michael Jackson or best dance moves at the impersonations or dance contest! Join us for this huge free community car show, bike ride & walk to say no Methamphetamine at the Asian Village Shopping Center, 4939 E. Kings Canyon. Car registration begins at 8am. Remember, bike ride starts at Dickey's Park at 9am. Help drive out Methamphetamine in the community. For more information – give us a call at the station or call Pastor Bruce Hood: 559-978-5469. That's 559-978-54-69. Another community update from KOKO94 The Valley's Greatest Hits!

Seven (7) Four Minutes – Nine Seconds Public Service Announcements Aired:
03/25/2016 – 03/31/2016 (Monday – Sunday 6AM – 12AM).

Well the weathers getting better and it's now time to get out and make a difference in our community. This is Pastor Bruce Hood from Feed My Sheep Ministries. Here to announce again it's time to stand up and speak out against one of the most deadly enemies to our community and the entire city which is Methamphetamine. We are all familiar with the devastation of Methamphetamine and other drugs in our city. How it's destroying marriages, families, how it's got our children messed up, totally irresponsible, dropping out of school, and no drive to become part of building a productive healthy community and we see how Methamphetamine is destroying people's minds, taking them to a place of hostility and anger, mentally breaking down to where they are hallucinogenic. So we are not just going to stand around while our people are being destroyed when we see how Methamphetamine is becoming one of the greatest leaders to influence people to commit crimes. We see a lot of our loved ones in a lonely prison cell for years and years and years behind using Methamphetamine. And so once again we'll be going out to speak out against Methamphetamine. On April the 16th, we'll be having our annual car show against Methamphetamine. We'll be on Kings Canyon between Winery and Willow, Asian Shopping Center. We'll be presenting a custom car show, also bicycle show at the Asian Village. There'll be free bicycle repairs, if you have a bicycle with a flat tire, broken chain or whatever needs to be done to it, bring it out; we'll be repairing bicycles there on the spot free. If you want to come out and volunteer, we need bicycle

mechanics on that day. There will be a bicycle ride starting at Dicky's Playground 50 North Calaveras, 5-0 North Calaveras, Dicky's Playground. There will be a bike ride starting there at 8:30am and they will be riding from Dicky's Playground over to the event there on Kings Canyon Road. If you have a bicycle and you want to help us. We want to ride out Methamphetamine out of our city. So there will be hundreds of cyclists meeting to perform a bike ride over to that event over on Kings Canyon. If you can come out and ride your bike with us it will be a great help to our city. There will also be a walk through that neighborhood. There will be hundreds of us shouting out "say no to Methamphetamine and it's time to get help!" See there will be help right there on the scene with a booth and people there to counsel with other people. There will be live bands, free food, free drinks, and free haircuts. There will be a dance contest, I don't know if you boogie or your woogie or whatever you do. We have one hundred dollar first place prizes for the dance contest. A lot of kids coming out from Roosevelt High School, they're going to be break dancing and all kinds of things. That dance contest is open to the whole city. We'll also have a Michael Jackson, Elvis Presley, or James Brown impersonation contest. So if there's anybody listening and you do the James Brown thing, James Brown is my favorite. If you do the Elvis thing, he's good too and everybody knows Michael Jackson. If you want to come out and put on your act, there will also be a hundred dollar place award. All and all, we want to bring the city out to deal with the biggest, deadliest problems we have in our community and it's Methamphetamine. Again, Methamphetamine has become a monster and is proving itself to be awful and hurting our community. Again, this is Pastor Bruce Hood from Feed My Sheep Ministries, your local evangelist, street ministry working with people and working with our community. Please, come out if you have a custom car to bring out, bring it out and add it to the car show. If you have a motorcycle or a truck, bring it out and add it to the motorcycle and truck show. And if you have a bicycle to ride with us come out and place it in the bicycle show and be a help to our community and to our city. If there are any questions, all you have to do is contact me, again Pastor Bruce Hood, 559-978-5469, 559-978-54-69. Come out to this free day of fun, April 16 11am. We want to thank KOKO94 for being so good to our city.

Twenty – Two (22) LIVE Public Service Announcements Aired:
03/18/2016 – 03/31/2016 (Monday – Friday 6AM – 7PM).

Feed My Sheep Ministries' (FMSM) Say No to Methamphetamine Car Show will be held Saturday, April 16th, at the Asian Shopping Center located at 4939 E. Kings Canyon (between Winery and Willow) at 11am. It's a free fun day for the entire family – food, drinks, games, live entertainment, contest & more! There will also be motivational speakers and help & support. Car registration begins at 8am. The bike ride starts at Dicky's Playground at 9am. For more information contact Pastor Bruce Hood: 559-978-5469.

Issue – Since launching this campaign in 1983, more than 68% of Americans report that they have tried to prevent someone from driving after drinking. In 1998, America experienced its lowest number of alcohol-related fatalities since the U.S. Department of Transportation began keeping records.

AD Council: **Buzzed Driving Prevention/Expensive Night**

Fifty – Five (55) One Minute Public Service Announcements Aired:
02/02/2016 – 03/31/2016 (Monday – Sunday 6AM – 12AM)

It's Thursday night and your grabbing drinks with some friends. Started off with a pitcher for the table, which quickly becomes two. There's pool and then there's the photo booth. Followed naturally by an order of wings, and another. Then there's the ceremonial night cast. And lastly it's back to the car which if you're buzzed...could be the most expensive night of your life. Getting pulled over for buzzed driving can cost you around \$10,000 in fines, legal fees and increased insurance rates. Nothing kills a buzz like getting pulled over for buzzed driving, because buzzed driving is drunk driving. Brought to you by the National Highway Traffic Safety Administration (NHTSA) and the Ad Council.

Issue – One Million people chat and text while driving every day. People feel pressure to remain constantly in contact, even if it's behind the wheel. Drivers do not realize the dangers that are posed when they take their eyes off of the road and their hands off the wheel and also take their focus away from driving.

AD Council: **Texting & Driving Prevention/Rich**

Twenty – Three (23) One Minute Public Service Announcements Aired:
03/01/2016 – 03/31/2016 (Monday – Sunday 7PM – 12AM).

Rich is just a really, really, really good guy. The term good egg isn't enough to describe him. He's also certified organic and free range. Rich puts the cap back on everything. The toothpaste, the olive oil, the shampoo, everything! He lets his 10 year old nephew beat him at virtual tennis even though he can straight up slay his 10 year old nephew in virtual tennis. When the toilet paper is running low, Rich replaces the roll on the actual holder, not just on the back of the toilet. Rich is...texting and driving. Rich? No, what are you doing Rich? I was just telling everyone how great you are. Texting and driving makes good people look bad. Visit StopTextsStopWrecks.org. A public service announcement brought to you by the National Highway Traffic Safety Administration and the Ad Council.

AD Council: **Texting & Driving Prevention/Allison**

Twenty – Seven (27) Fifteen Second Public Service Announcements Aired:
03/01/2016 – 03/31/2016 (Monday – Sunday 7PM – 12AM).

Allison is perfect! I mean she'd never tell you that she's perfect. Allison wait are you texting and driving? Texting and driving makes good people look bad. Visit StopTextsStopWrecks.org. Brought to you by the National Highway Traffic Safety Administration and the Ad Council.

Issue – Young drivers are responsible for 10% of all impaired driving fatalities. 1 in 5 teens that are involved in a fatal car crash had been drinking.

AD Council: **Underage Drinking & Driving Prevention/Pool Party**

Twenty – Seven (27) Thirty Second Public Service Announcements Aired:
03/01/2016 – 03/31/2016 (Monday – Sunday 7PM – 12AM).

In movies, when someone at a party jumps into a pool fully dressed everyone cheers them on jumps in too. Just so you know in real life parties nobody jumps in after you. You just look stupid. Most party fouls are pretty dumb, but if you decide to drink and drive underage, you can lose your license and your freedom. Learn more at UltimatePartyFoul.org. Brought to you by the National Highway Traffic Safety Administration and the Ad Council.

AD Council: **Underage Drinking & Driving Prevention/Indoor Baseball**

Twenty – Seven (27) Fifteen Second Public Service Announcements Aired:
03/01/2016 – 03/31/2016 (Monday – Sunday 7PM – 12AM).

Indoor baseball anyone? Most party fouls are pretty dumb, but if you decide to drink and drive underage, you can lose your license and your freedom. Learn more at UltimatePartyFoul.org. Brought to you by the National Highway Traffic Safety Administration and the Ad Council.

II. EDUCATION

Issue – Diabetes has reached epidemic proportion in the state of California as the Golden State has the highest population of diabetics than any other state in the nation. The prevalence of diabetes is significantly higher in the Central Valley compared to other regions in the state. The death rate attributed to diabetes is higher in Fresno County than the rate of the entire state.

California Health Collaborative: **Kerman Diabetes Classes**

Eighty (80) Fifty Seconds Public Service Announcements Aired:
01/13/2016 – 02/04/2016 (Monday – Sunday 6AM – 12AM)

Hello everyone this is Rosendo Iniguez of the Diabetes Education Program of the California Health Collaborative. We will be providing free diabetes self-management classes at the Kerman Senior Center the first Thursday of every month for the next six months beginning February 4th through July 7th. Classes are from noon to one. Again that will be at the Kerman Senior Center located at 720 South 8th St. in Kerman. Classes are completely free and will be provided in both English and Spanish. In addition to information we will be providing great raffle prizes so be sure to come on out. For more information about the classes at the Kerman Senior Center and other classes in the community, please call 559-244-4538. Again that's 559-244-4538. That will be at the Kerman Senior Center located at 720 South 8th St. in Kerman. And be sure to like the Diabetes Education Program on Facebook.

Issue – Kids can always find a reason to not wear their seat belts, but one fact overrides their arguing: from 2009 to 2013, 1,522 children ages 8-14 dies as passengers in motor vehicle accidents. Almost half were unrestrained at the time. It is mandatory for kids to buckle up.

AD Council: **Seat Belt Safety/Short Shorts**

Twenty – Nine (29) One Minute Public Service Announcements Aired:
03/01/2016 – 03/31/2016 (Monday – Sunday 7PM – 12AM).

Ok, so Sarah I'm dropping you off at Emily's? Yep. And josh you're going to. Soccer Dad. Soccer practice. Right! Oh, by the way, I just wanted to let you know that when I pick you both up I'll be wearing my short shorts! What!? No! Yep. And my dorky dad hat and I'm going to do my dad dance for all your friends. They'll love it! Seriously!? Why? Because I like my short shorts! Of course, I could be talked out of it if you guys would just buckle up your seat belts without giving me a hard time. It's important to get your kids to buckle up for safety, no matter what it takes and sometimes all it takes is your parental powers of persuasion. Ok, Ok, we're buckling up. See all buckled. Good choice, I'll just have to my dad dance at dinner time. What, what. No! Do what you have to too make sure your kids are wearing their seat belts even on short drives. Never give up until they buckle up. A message from the National Highway Traffic Safety Administration and the Ad Council. Visit SaferCar.gov/KidsBuckleUp for more information.

Issue – For an estimated 30 million American Adults without a high school diploma, life has many limited options. Most work multiple jobs with lower pay and less stability to support themselves and their families. They represent nearly 3 out of 10 adults with household incomes at or below the federal poverty line.

AD Council: **High School Equivalency/Matt Kenseth**

Twenty – Six (26) Thirty Second Public Service Announcements Aired:
01/01/2016 – 01/31/2016 (Monday – Sunday 7PM – 12AM).

Hi, I'm Matt Kenseth. You don't have to be race car driver to know that life can be full of drama. Some of it you can't control, like mechanical issues, high winds, and rain delays. But there is some drama you can skip. Skip the drama that comes with not having your high school diploma or equivalency. Find free adult education classes near you and finish your diploma. Visit FinishYourDiploma.org. That's Visit FinishYourDiploma.org.

You just need to take that first step and find free classes near you and leave the drama for the race track. Brought to you by the Dollar General Literacy Foundation and the Ad Council.

AD Council: **High School Equivalency/Terry Crews**

Twenty – Four (24) One Minute Public Service Announcements Aired:
01/01/2016 – 01/31/2016 (Monday – Sunday 7PM – 12AM).

Hi this is Terry Crews, actor, former football player, game show host, father of five and all around big dude. I'm also an expert on drama. I know all kinds of drama. There's the good kind that comes with having a house full of kids. There's the bad kind like season ending injuries. There's the necessary kind like having an agent in Hollywood and there's silly drama like the drama around my percolating pectorals. And then there's the drama you can skip. Skip the drama that comes with not having your high school diploma or equivalency. Find free adult education classes near you and finish your high school diploma. Visit FinishYourDiploma.org. Or text diploma to 9-7-7-9. Message and data rates may apply. Reply stop to opt out. That's diploma to 9-7-7-9. And leave the drama to actors like me. Brought to you by the Dollar General Literacy Foundation and the Ad Council.

Issue – Young adults, ages 25 to 34, have often reached the stage in their loves when they buy new cars, get married, start families, and apply for mortgages. Unfortunately, their savings are low and the burden of their debt takes a toll on both their financial and personal health. That's 42 million people that need help getting on the right financial track.

AD Council: **Financial Literacy/Stuntman**

Twenty – Five (25) Thirty Second Public Service Announcements Aired:
01/01/2016 – 01/29/2016 (Monday – Sunday 6AM – 12AM).

It may be hard to believe, but people just like you are already saving money. FeedThePig.org makes it easy. Their simple savings plan teaches you how to start saving without going overboard. So you don't need to sell all your belongings and go live in a commune. You don't need to get a second job as a stuntman. You just need FeedThePig.org. Don't get left behind get tips and tools from FeedThePig.org. Brought to you by the American Institute of CPA's and the Ad Council.

AD Council: **Financial Literacy/Commune**

Twenty – Four (24) One Minute Public Service Announcements Aired:
01/01/2016 – 01/31/2016 (Monday – Sunday 6AM – 12AM).

It may be hard to believe, but people just like you are already saving money. FeedThePig.org makes it easy. Their simple savings plan teaches you how to start saving without going overboard. So you don't need to ditch the car and start rollerblading to work. You don't need to start forgering wild berries. You don't need to sell your organs on the black market. You don't need to rent out your apartment to drifters. You just need an internet connection. Don't get left behind. Start your personal savings plan with the tips and tools from FeedThePig.org. That way you don't have to sell all your belongings and go live in a commune. Brought to you by the American Institute of CPA's and the Ad Council.

Issue – With half of the teachers eligible to retire within the next decade, there is an urgent need and unprecedented opportunity available for motivated students. Teaching is a competitive and innovative profession that leaves a lasting impression on a child. Talented, engaged and innovated students should consider going into the teaching profession.

AD Council: **Teacher Recruitment/Growing Up**

Twenty – Five (25) Thirty Second Public Service Announcements Aired:
01/01/2016 – 01/31/2016 (Monday – Sunday 6AM – 12AM).

You wanted to be a teacher when you were little, but as you grew up, things changed. Teaching just didn't seem like the best option anymore. So you decide to become something else. But what would your 12 year old self say. Interesting and innovating things are happening in teaching today. So it's time to put it back on your list. Don't try to convince yourself otherwise. You had it right the first time. Find out how you can make more at teach.org. Make more. Teach. Brought to you by TEACH and the AD Council.

AD Council: **Teacher Recruitment/Growing Up**

Twenty – Six (26) Thirty Second Public Service Announcements Aired:
01/01/2016 – 01/31/2016 (Monday – Sunday 6AM – 12AM).

You wanted to be a teacher when you were little, but you grew up and things changed. Well it's time to put it back on your list. Innovative things are happening in teaching today and you can be a part of it. Make more. Teach. Visit Teach.org. Brought to you by TEACH and the AD Council.

III. COMMUNITY ISSUES/ INVOLVEMENT/EVENTS

Issue – Each year, 6-8 million cats and dogs will enter shelters and rescue groups and only half get adopted. That still leaves millions of healthy and treatable cats and dogs who still need a home.

Kerman City: **Adopt-A-Pet**

One Hundred and Six (106) Thirty Seconds Public Service Announcements Aired:
01/01/2016 -02/29/2016 (Monday – Sunday 6AM – 12AM).

A KOKO94 community update. Open your heart to fostering an animal. The Kerman Animal Services Adopt-a-Pet facilitates the fostering of animals. They also provide information and photos on lost pets. The physical address of the Kerman Animal Shelter is 15485 W. Church Ave., Kerman, CA 93630. Visit the Kerman Adopt-a-Pet Facebook page at Kerman Animal Services. Remember fostering saves lives. That has been a community update on the Valley's Greatest Hits, KOKO94.

Ad Council: **Shelter Pet Adoption/Feather**

Twenty – Seven (27) Thirty Second Public Service Announcements Aired:
02/02/2016 – 02/29/2016 (Monday – Sunday 7PM – 12AM).

“Me, a cat, moving in with a new human. She likes to play these strange games; like this feather. She sticks in my face and I swat it away. It's like she thinks I enjoy it, but seeing how much she likes it, makes it worthwhile. Humans.” A person is the best thing that can happen to a shelter pet. Be that person, adopt!

Issue – Today in the United States, companies are struggling to fill entry-level positions, while 6 million 16-to-24 year olds remain out of work, out of school, and without access to the economic mainstream.

National Career Fairs: **2016 Fresno Career Fair**

One hundred and Twenty – Seven (127) Fifty – Two Seconds Public Service Announcements Aired:
01/01/2016 – 02/16/2016 (Monday – Sunday 6AM – 12AM).

KOKO94 community update. Attention Kerman and the Central Valley. The 2016 career fair will be held Wednesday, February 17th, 2016 from 11am to 2pm at the Double Tree Fresno Convention Center located at 2233 Ventura St., Fresno, CA. There will be hundreds of job opportunities, chances to meet employers face to face and multiple interview opportunities. The 2016 career fair at the Double Tree Fresno Convention Center located at 2233 Ventura St., Fresno. Register today! For more information call 1-877-561-5627 that's 1-877-56-27 or give us a call at the station 559-292-9494.

Issue – Today in the United States, companies are struggling to fill more than 4 million entry-level positions, while 6 million 16-to-24 year olds remain out of work, out of school, and without access to the economic mainstream. These young adults, known as the Grads of Life, are motivated, loyal, hard workers who take responsibility for their futures, but lack opportunity often because they have yet to earn traditional credentials that employer's value. For many businesses, the hiring process is largely built around points of elimination and a series of assumptions.

AD Council: **Pathways to Employment/Meet the Grads**

Twenty – Six (26) Fifteen Seconds Public Service Announcements Aired:
01/01/2016 – 01/31/2016 (Monday – Sunday 6AM – 12AM).

Looking for uncommon talent? Meet the Grads of life. They're not the typical candidates you are use too, but they are exactly who your company needs. An ideal fit for entry level positions, internships and even mentorships. Go to GradsOfLife.org to learn more. Brought to you by the Ad Council and GradsOfLife.org.

AD Council: **Pathways to Employment/Surprise You**

Twenty – Five (25) Thirty Second Public Service Announcements Aired:
01/01/2016 – 01/31/2016 (Monday – Sunday 6AM – 12AM).

Every hiring manager knows that a company id only as good as the people it's made from. So where do you find the best people? That may surprise you. Meet the Grads of life. Young adults of unique determination and experience, an ideal fit for your company in an entry level position, internship or even mentorship. They might not have every qualification you typically look for, but they are exactly who your company needs. This is talent worth knowing about. Go to GradsOfLife.org to learn how to find, cultivate and train this great pool of untapped talent. Brought to you by the Ad Council and GradsOfLife.org.

Issue – Smokey Bear has been protecting our forests with his powerful message, “Only you can prevent wildfire,” still uncontrolled fires still scorch an average 6.7 million acres of land each year. Nearly 9 out of 10 blazes nationwide are caused by people. 9 out of 10 are preventable.

AD Council: **Wildfire Prevention/Getting Bear Hugged**

Twenty – Eight (28) One Minute Public Service Announcements Aired:
03/01/2016 – 03/31/2016 (Monday – Sunday 6AM – 12AM).

Ow! Hi. Do you know what this is the sound of? It's the sound of me getting rewarded for doing my part to prevent wildfires. See. Right now I'm getting a big, remarkably heart felt bear hug from Smokey Bear. Thanks big guy. And now were shaking ok. First I made sure there were no low hanging branches when I set up my campfire. Hey, Smokey let me down for just a second. I need to make sure everyone can hear this. There we go. Then when we were packing up to leave, I drowned out my campfire, stirred it, drowned it out again, and then

made sure to feel is it was cold. Smokey bear really loves it when you do that. He lets his hugs do the talking. Visit SmokeyBear.com to learn tips to prevent wildfires. Brought to you by the US Forest Service, your state forester, and the Ad Council. Only you can prevent wildfires.

Ad Council: **Wildfire Prevention/Bear Sighting Cigarette**

Twenty – Seven (27) Thirty Second Public Service Announcements Aired:
03/01/2016 – 03/31/2016 (Monday – Sunday 6AM – 12AM).

Ranger station. Yah, hi I'd like to report a bear sighting in the forest. Huh? One second I'm having a smoke, next thing I know, I'm face to face with Smokey Bear and he told me it only takes one spark to start a wildfire. Did you know 9 out of 10 wildfires are caused by humans? I had no idea. That's why Smokey's famous and you're not. If you see someone in danger of starting a wildfire, step in and make a difference. Brought to you by the US Forest Service, your state forester, and the Ad Council. Learn more at SmokeyBear.com. Only you can prevent wildfires.

Issue – Only 20% of Americans say they feel they are prepared for a natural or man-made disaster. 64% of Americans say disaster preparation is very important for people to do yet they are not.

AD Council: **Emergency Preparedness/Don't Wait**

Twenty – Six (26) One Minute Public Service Announcements Aired:
03/01/2016 – 03/31/2016 (Monday – Sunday 6AM – 12AM).

When is the best time to talk to your family about staying in touch during a disaster? When flood waters reach your door? When wildfires are engulfing the edge of your neighborhood? Or an earthquake is destroying buildings? When a tornado is tearing through town? Or a hurricane strikes? Or is the best time perhaps today? During a disaster you may not be able to stay in touch with your family or friends as easily as you think. And it's not always as simple as using your cellphone. That's why now is the time to take action! Go to Ready.gov/Communicate and make your emergency plan today. Don't wait. Communicate. Brought to you by FEMA and the Ad Council.

AD Council: **Emergency Preparedness/Double Exposure**

Twenty – Six (26) One Minute Public Service Announcements Aired:
03/02/2016 – 03/31/2016 (Monday – Sunday 6AM – 12AM).

It's important to plan ahead for emergencies, like the storm. When it kicked in we had a plan (we were separated). We were able to all get in touch with each other in no time (we were all scrambling and had no idea how to find each other). My husband kept the kids occupied (my husband tried to call our son, but there was no reception. Everything was down.). I felt like we handled everything very well (I felt like breaking down and crying, but I had to try and stay calm.). The whole experience was fine (the whole experience was the most frightening 10 hours of my life.). It was kind of like a little family adventure (it was kind of like a nightmare every mother hopes it will never happen to her.). I remember the relief of being together (I remember the moment that I realized he was out there all alone.). If there's one piece of advice I'd offer other moms out there it's to stay calm and stick to the plan (If there's one piece of advice I'd offer other moms it's don't ignore this message.). Some parents plan ahead, some don't. Make sure you know where to find your family in an emergency. Start your plan at Ready.gov. A public service announcement brought to you by FEMA and the Ad Council.

IV. HEALTH

Issue – An estimated 78 million Americans, which equals out to 1 in 3 adults, have high blood pressure. Only half of these adults have their condition under control. Untreated high blood pressure put individuals at high risk for stroke and heart attack.

AD Council: **High Blood Pressure/Leaving**

Twenty – Five (25) Thirty Second Public Service Announcements Aired:
02/02/2016 – 02/29/2016 (Monday – Sunday 7PM – 12AM).

Dear John, I'm leaving. Uncontrolled high blood pressure is serious and I can quit whenever I want. Why can't we get back to when you checked on me? I don't want to leave, but remember, when I quit, you quit. Sincerely, your heart. Listen clearly to your heart, don't let it quit on you. High blood pressure can lead to a stroke, heart attack or death. Get yours to a healthy range today. Find out how at heart.org/bloodpressure. A message from the American Heart Association, the American Stroke Association and the Ad Council.

AD Council: **High Blood Pressure/Quitting**

Thirty – Three (33) One Minute Public Service Announcements Aired:
02/02/2016 – 02/29/2016 (Monday – Sunday 7PM – 12AM).

Pst! Yeah you, it's me your heart. Listen to me, we've got to talk. High blood pressure is serious and yours, whoa. What happened to us? We used to be so much more active. But, lately you've been ignoring me. I know you think I'm just going to be ticking away forever, but you're wrong. You can do so much more to control your high blood pressure. Doing the minimum isn't doing enough. I'm under a lot of pressure and can quit whenever I want, I betcha didn't know that. But I like my job, just treat me better. Check on me, give me something green to nibble on every once and awhile and maybe we can do some exercise on occasion. Let's get to it; after all we're in this together. Listen to your heart, don't let it quit on you. High blood pressure can lead to a stroke, heart attack or death. Get your blood pressure to a healthy range before it's too late. Find out how at heart.org/bloodpressure. Check, change, control. A message from the American Heart Association, the American Stroke Association and the Ad Council

Issue – Stroke is the number 4 killer in this country and the leading cause of long-term disability. Immediate emergency medical treatment can greatly reduce long-term disability caused by a stroke.

AD Council: **Stroke Awareness/Party**

Twenty – One (21) Thirty Second Public Service Announcements Aired:
02/02/2016 – 02/29/2016 (Monday – Sunday 7PM – 12AM).

How's it going? I'm having a stroke. Are you going to shake my hand? I'm having a stroke. Wow, you're not even moving your arm. I'm having a stroke. When someone's having a stroke, they may not be able to say it with words, but their body language will tell you loud and clear. Look for F.A.S.T. F: face drooping. A: arm weakness. S: speech difficulty. T: time to call 911 immediately. Know the sudden signs, spot a stroke fast. Visit strokeassociation.org. Brought to you by the American Stroke Association and the Ad Council.

Issue – 86 million American adults, more than 1 in 3, have prediabetes and are at high risk of developing type 2 diabetes. Type 2 diabetes can lead to having a heart attack and stroke. Nearly 90% of individuals with

prediabetes are not even aware. Prediabetes can be reversed through weight loss, diet changes, and increased physical activity.

AD Council:

Type 2 Diabetes Prevention/Prediabetes Test

Thirty – Two (32) One Minute Public Service Announcements Aired:
02/02/2016 – 02/29/2016 (Monday – Sunday 7PM – 12AM).

It only takes a minute to see if you have prediabetes and you can do it at DoIHavePrediabetes.org, but you're probably not going too. Nope. I'm sure you have a perfectly good excuse. Kids, work, hmm, I get it you're busy. So, what better time than now? Let's begin. Raise one finger if you're a man, ladies none yet. Oh, count in your head if you're driving. Now, three more fingers for everyone over 60. Two over 50. One over 40. One more if you're not physically active. Another one if anyone in your family had type 2 diabetes. Another if you have high blood pressure. If you're overweight raise another finger. Two if you're very overweight. And three if you're very overweight. You've just taken the world's first audio prediabetes test and if you're holding up five or more fingers visit DoIHavePrediabetes.org or talk to your doctor. There's no excuse because prediabetes can be reversed. Brought to you by the Ad Council and its prediabetes awareness partners.

For Public Service contracts, sales orders, and transcripts please refer to the FCC 1st Quarter 2016 Public Service File, located in the Public File at the KOKO – FM/94.3, Big Broadcasting Inc. office during business hours.

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