

Big Broadcasting Inc.
KOKO-FM 94.3
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City of License: Kerman CA
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ISSUES & PROGRAMS LIST

April 2016/ May 2016/ June 2016

The following are free public service announcements aired on KOKO-FM

All issues addressed in the post mentioned lists were brought to the station's attention via community surveys taken throughout the year within our city of license (Kerman CA), and in the surrounding communities. The notable concerns and ISSUES are as follows:

1. Crime
2. Gangs
3. Violence
4. Drugs/Alcohol
5. Health Care
6. Community Issues/Involvement
7. The Youth (teenagers, young children, etc.) & their futures.
8. Education
9. Economy/Jobs/Foreclosure
10. General Safety

The following list contains *specific* PROGRAMS/SPOTS aired to address the ISSUES previously mentioned (appealing to the specific communities within our city of license, Kerman CA):

I. COMMUNITY EVENTS

- Kerman City – Second Annual Almond Festival
- Kerman Chamber of Commerce – Shop Kerman Spring
- Kerman City – Teen Fiesta
- Kerman Quarterback Club – Golf Tournament
- Kerman City – Historic Society
- Kerman Chamber of Commerce – Festival of the American Spirit Fireworks Show
- Tranquillity High School Reunion Committee – Tranquillity High School Reunion

Contacts: Philip Gallegos, City of Kerman, Community Services Director (559) 846-9328

Theresa Johnson, City of Kerman, Parks & Recreation (559) 846-9383

Linda Geringer, Kerman Chamber of Commerce (559) 846-6343

Efrain Guizar, Kerman Quarterback Club (559) 351-2058

Evelyn Knowles, Kerman Historic Society (559) 846-8676

Issue – Being that the City of Kerman is a small town, many listeners complain that there is nothing to do within the city. There's also a lack of community togetherness and the Youth need healthy outlets.

Furthermore, as a station we want to draw attention to Kerman's local parks, communities, services, community groups and businesses.

City of Kerman; Recreation & Community Services: **2nd Annual Almond Festival**

Seventy (70) Two Minutes and Eight Seconds Public Service Announcements Aired:
04/01/2016 – 04/29/2016 (Monday – Sunday 6AM – 12AM).

K-O-K-O, KOKO94 community update. Mark your calendars for the Second Annual Kerman Almond Festival. The Second Annual Kerman Almond Festival will be held Saturday, April 30 from 9:00am to 3:00pm. It will be held at Kerckhoff Park, located at 15061 W. "G" Street. This is a FREE family event. The event will kick off with a Benefit Run/Walk at 9am and funds raised will go towards an Agriculture Scholarship. All family members are invited join in the fun! Every participant will receive an Almond Festival T-Shirt. Please be sure to register by April 8th as the prices will go up. For any questions or to register contact Theresa at 559-846-9383 or Arelene at 559-846-9324. Following the Run/Walk, the Festival will begin at 11:00am. There will be lots of activities for everyone to enjoy. There will be live entertainment, a variety of food vendors, farmers market, almond baking contest, Kids zone with bounce houses, an agricultural-related photo competition, wine tasting, arts & crafts and much, much more! While enjoying all the festivities, cruise on by the Car Show and check out all of the cars on display. Prizes for the People's Choice Awards will be given to the best cars. Entry fee for the Car Show is \$10 and due by Friday, April 29th. Register your car now! Contact Theresa at 559-846-9383 or Arelene at 559-846-9324 as space is limited. And it's not too late to become a vendor, have an information booth or selling farm fresh produce; they will be taking food vendor registration until April 1st. This will be a great way to get your arts, crafts, produce/fruits/nut products, informational booths, foods and desserts to many festival-goers. We look forward to seeing many of you at the Second Annual Kerman Almond Festival. Please feel free to contact Theresa at 559-846-9383 or Arelene at 559-846-9324 for any questions or to register for any of these great events. Mark your calendars for the Second Annual Kerman Almond Festival, Saturday, April 30 from 9:00am to 3:00pm at Kerckhoff Park, located at 15061 W. "G" Street. That has been a community update on K-O-K-O, KOKO94, The Valley's Greatest Hits!

Ten (10) LIVE Public Service Announcements Aired:
03/21/2016 – 03/31/2016 (Monday – Friday 6AM – 7PM).

Mark your calendars for the 2nd Kerman Almond Festival, Saturday, April 30. The festival will be held at Kerckhoff Park, located at 15061 W. G St. from 9:00am to 3:00pm. This is a FREE family event. Event will kick off with a benefit run/walk at 9am and all funds will go towards an Agriculture Scholarship. The festival will follow at 11am with lots of activities including live entertainment, food vendors, farmers market, almond baking contest, kid's zone with bounce houses, wine tasting, car show and much more. For more information contact Theresa at 559-846-9383 or Arelene at 559-846-9324.

City of Kerman; Chamber of Commerce: **Shop Kerman Spring**

One Hundred and Eight (108) One Minute Public Service Announcements Aired:
04/16/2016 – 05/31/2016 (Monday – Sunday 6AM – 12AM).

K-O-K-O, KOKO94 community update. I'm Linda Geringer with the Kerman Chamber of Commerce. Spring has sprung, almond trees have blossomed and the vines and flowers are sprouting green grass and colorful flowers, so the Kerman Chamber is celebrating by sponsoring a spring shop Kerman, from May 1 through May 31. Enter your receipts in the drawing for a chance to win a 25\$ versatile gift certificate. Kerman has several locally owned businesses and we encourage you to shop Kerman. Support the businesses who support our community with their donations. Put your name and address on the sales receipt, mail the receipt to the Kerman Chamber of Commerce at 783 S. Madera Ave, Kerman. Enter as often as you like. Minimum \$10 purchase required. Do your spring fling shopping in Kerman to enter the versatile gift certificate drawing. The Kerman

Chamber thanks KOKO94 The Valleys Greatest Hits station for promoting our shop Kerman business promotion.

City of Kerman; Recreation & Community Services: **Teen Fiesta**

Thirty – Two (32) Thirty – Five Seconds Public Service Announcements Aired:
05/12/2016 – 05/20/16 (Monday – Sunday 6AM – 12AM).

Hi this is Theresa from the city of Kerman Recreation Department. Teens come out to the Kerman Teen Fiesta on Friday, May 20 from 5 to 8pm at the Kerman High School pool, 205 S. 1st St. in Kerman. This free event is for 7th through 12th graders. Enjoy music, food, games, prizes and of course the pool. This event is sponsored by the city of Kerman Recreation Department, American Lung Association and Youth Leadership Institute of Fresno. For more information call 559-846-9383. The city of Kerman Recreation Department would like to thank KOKO94, The Valley's Greatest Hits.

City of Kerman: **Quarterback Club**

Twenty – Four (24) One Minute and Thirty – Two Seconds Public Service Announcements Aired:
05/02/2016 – 05/06/2016 (Monday – Sunday 6AM – 12AM).

KOKO94 community update. Hello I'm Efrain Guizar with the Kerman Quarterback Club and I'm here to talk about 8th annual golf tournament that helps support Kerman High School football and Kerman Youth football. It is May 7th at Madera Country Club and its \$100 per person and/or you can also do a hole sponsorship for \$100. Gold sponsorship for \$250, Platinum sponsorship for \$600 or a Scuttle sponsorship for \$1,000. Those that sponsor go on banners that are displayed every home high school football game and home Kerman youth football games. And funds raised help pay for clinics that the kids get to go to and coaches get to go to. They also sponsor the high school football team's passing and lining tournament that the biggest one that they go to is in Morro Bay this summer in June. We pay for basically everything. Coaches and kids show up and the club will prepare and provide all the food and drinks necessary for that trip for the entire trip for all the kids that go. We also put on a free youth football clinic that is pretty unique to Kerman and to the area. We don't charge for that event. We also give each kid that participates, a free t-shirt and we finish off the day with a free BBQ for all the participants that show up. We also feed the coaches and the high school football players that help run the youth football clinic that goes on in July. I'm Efrain Guizar with the Kerman Quarterback Club, my contact information is area code 559-351-2058 again 559-351-2058. On behalf of the Kerman Quarterback Club we thank KOKO94, The Valley's Greatest Hits for supporting us. Thank you.

City of Kerman; Recreation & Community Services: **Historic Society**

Fifty – Nine (59) Two Minute and Forty Seconds Public Service Announcements Aired:
05/11/2016 – 06/30/2016 (Monday – Sunday 6AM – 12AM).

Hi I'm Evelyn Knowles. I'm president of newly formed Kerman Historical Society. It's an organization of people who are interested in preserving the history of Kerman. Our goal of course is to preserve and collect items, photographs, documents, stories and anything else that concerns the Kerman history. We want to get these things organized and get them available to the community and to the schools. We want people to enjoy seeing them and to help educate where we can in the schools. We're hoping to have some speakers be able to go the schools and show them things from our history and to also to tell them about Kerman and it got started and all of those details. Our eventual hope is to have a museum. Right now we're looking for a place to store the items and to also put some on display if at all possible. We meet the second Monday of the month at 6:30pm at the Kerman Senior Center located at 720 S. 8th St. We encourage people to join us through membership or donations. Membership is \$25 a year. If you would like to donate or have a membership in this society, make your checks payable to the Kerman Historical Society. Of course, we'd like you to be an active member, but if

you aren't able to, but want to help preserve the history of Kerman either through your membership or donations they are certainly welcome. We are working on fundraisers to help get money put aside for this museum. If anyone has any great ideas where the museum could be, we're looking for an old building or something that would be a good place. We are visiting other historic museums in Madera, Avenal, Reedley and about to see how they got started and how they operate. If you would like to join our group and you would like to have more discussion about it call 846-8676 and if you would like to send in your checks, make them payable to Kerman Historical Society and you can send it to the Senior Center at 720 S. 8th St. On behalf of the Kerman Historic Society we would like to thank KOKO94, The Valley's Greatest Hits.

City of Kerman; Chamber of Commerce:

Festival of the American Spirit Fireworks Show

Eighty – Four (84) One Minute and Forty – Five Seconds Public Service Announcements Aired:
06/02/2016 – 06/30/2016 (Monday – Sunday 6AM – 12AM).

KOKO94 community update. I'm Linda Geringer with the Kerman Chamber of Commerce, inviting you to join us in Kerman for the Festival of the American Spirits Firework Show on Sunday, July 3rd at the Kerman High School Stadium. Lightening Entertainment with DJ Dave will be playing our favorite tunes. There will be karaoke and recognition of our veterans, service men and women and KOKO will be present. There will be a raffle with several prizes. Tickets will be sold for \$1 and winner must be present to win. Activities for the children include bounce houses run by the Kerman FFA, a kiddy train ride, pony rides and face painting. We will have a variety of food vendors. So come on out for your favorite sandwich, shaved ice, fruit smoothies, ice cream and desserts. Also, there will be miscellaneous crafters, jewelry and novelty vendors. Admission is \$6 for adults and \$3 for children ages 4 – 10. You can save \$1 per ticket by pre-purchasing your admission ticket at the following Kerman businesses; Valley Food Supercenter, West America Bank, Reno's Hardware, Sebastian, Garcia Market, Blue Turtle Express and the Kerman Chamber of Commerce. Gate opens at 6pm, fireworks at dusk. We encourage you to bring lawn chairs and blankets. However, no ice chests are allowed inside the gate. I hope you will join us in Kerman on July 3rd for a wonderful family event, good food and a spectacular firework show. For more information, contact the Kerman Chamber at 846-6343 or go to the Kerman Chamber website, kermanchamber.org. Kerman Chamber of Commerce thanks The Valley's Greatest Hits, KOKO94.

City of Kerman; Chamber of Commerce:

Festival of the American Spirit Fireworks Show

Twenty – Nine (29) LIVE Public Service Announcements Aired:
06/14/2016 – 06/30/2016 (Monday – Friday 6AM – 7PM).

The Kerman Festival of the American Fireworks Show will be Sunday, July 3 at Kerman High School Stadium located at 205 S. 1st St. This is a family oriented evening with kid's activities, food, entertainment and more! Plus, a spectacular display of fireworks at dusk! The gate opens at 6pm. Admission for adults is \$6 and \$3 for kids 4-10 years old. Bring your lawn chairs and blankets, but ice chests will not be allowed in the venue. KOKO will be there giving away tickets to Lindsey Stirling, Home & Garden Show, James Taylor, passes to Maximum Paintball, bicycles and more! Enter a free drawing to win!

Tranquillity High School Reunion Committee:

Tranquillity High School Reunion

Sixty – Five (65) Three Minutes and Twenty - Three Seconds Public Service Announcements Aired:
05/04/2016 – 06/30/2016 (Monday – Sunday 6AM – 12AM).

Hi this is Frances Molina. We're hoping to get the word out there to all alumni from Tranquillity Union High School the class of 1976 and were trying to organize a high school reunion. It's an all alumni reunion. We're coming up on our 40th year reunion from the class of 1976 and we want to invite all alumni. If you graduated or even if you didn't graduate from Tranquillity Union High School or just attended you're welcome to come and join us. We're inviting all classes. This will be held on August 13th at TorNino's and that's going to be at 5080

N. Blackstone Ave. in Fresno and we'll be starting out with a no host social hour from 6-7, with dinner from 7-8 and dancing from 8 to midnight. We're hoping to get the word out there to all alumni Tranquillity Union High School. I know that there are probably listeners in the area that would be interested in coming. We have had a lot of interest and we just need to start to get people to start sending in their reservations. The cost for the event is \$60. The deadline for submitting their reservation is July 22nd. We need to get people's commitments so that we can go ahead and make arrangements so that everyone has a meal reserved. Also, for people who would like to submit their checks can make their checks payable to Tranquillity High Reunion and mail them to Maria Ramirez at 943 West Garland Ave, Fresno, CA 93705. If you are need of any more additional information you can contact me, Frances Castelan Molina. I can be reached at 559-967-2170. Again, Frances Castelan Molina at 559-967-2170. Also, Maria Ramirez is another contact person and she can be reached at 559-977-3622. So we're hoping to get the word out. Mention it to your friends, your family or anybody that attended Tranquillity Union High School. We are especially looking for alumni from the class of 1976 since it is your 40th year reunion. We're hoping to get many more people from other classes. We know as the years past there's less and less attendance at the individual class reunion so we're hoping to get a good turn out from a wide range of alumni from the high school. Again you didn't have to graduate, you could have just attended, maybe you moved away and you just want to reconnect with old friends or make new friends. So everyone is welcome. Again you contact me Frances Castelan Molina at 559-967-2170 or Maria Ramirez at 559-977-3622. I just want everyone to know that we have a limited block of rooms that can be reserved under the Tranquillity Union High School Alumni Reunion. That's going to be available at the Marriott and that's on a first come first serve basis. You can contact the Marriott at 559-221-6000 or 1(800) 321-2211 and that is to get your reservation at the limited block of rooms available for the reunion so you don't have to worry about having a designated driver. It is walking distance to TorNino's. We're looking forward to seeing all of you come out and join us for this reunion and we're all guaranteed to have a wonderful time. On behalf of the Tranquillity High School Reunion Committee, we'd like to thank KOKO94 The Valley's Greatest Hits. Thank you.

The following list contains *general* PROGRAMS/SPOTS aired to address some of the ISSUES previously mentioned (appealing to a broader audience, beyond our city of license):

** Feed My Sheep Ministries contact: Pastor Bruce Hood – 963 'E' St. Fresno, CA 93706, 559-978-5469*

www.fresnoinnercityoutreach.com

**Total Life Change: Pastor Tod Harris – 1300 E. Shaw Suite 152, Fresno, CA 93710, 559-475-9779*

<https://tlc777.org/>

**Ad Council contact: Sarah Kayson, Managing Director – 600 Battery St. SF, CA 941111, 415-626-3532*

www.adcouncil.org

**California Office of Traffic Safety – 3435 Ocean Park Ave. #107-2, Santa Monica, CA 90405, 310-458-3382*

www.ots.ca.gov/

I. SAFETY DRUGS & ALCOHOL

- **Feed My Sheep Ministries – Say No To Methamphetamine Car Show**
- **Feed My Sheep Ministries – Fight Against Drugs Fireworks Stand**
- **Total Life Change – Addiction Seminars**
- **CA Office of Traffic Safety – Distracted Driving Month**
- **AD Council – It's On Us: Sexual Assault Prevention**
- **AD Council – Underage Drinking & Driving Prevention**

II. EDUCATION

- **AD Council – Financial Literacy**

III. ECONOMY/JOBS/FORECLOSURE

- **AD Council – Foreclosure Prevention Assistance**

IV. COMMUNITY ISSUES/ INVOLVEMENT/EVENTS

- **National Career Fairs – 2016 Fresno Career Fair**
- **AD Council – Bullying Prevention**

V. HEALTH

- **AD Council – Autism Awareness**
- **AD Council – Children’s Oral Health**

VI. GENERAL SAFETY

- **Kerman City – Cooling Centers**

I. SAFETY/DRUGS & ALCOHOL

Issue – With drugs on the rise within the county, Methamphetamine has become the number one drug that takes over and ruins lives.

Feed My Sheep Ministries:

Say No to Methamphetamine Car Show

Thirty - Four (34) One Minute and Ten Seconds Public Service Announcements Aired:
04/01/2016 – 04/12/2016 (Monday – Sunday 6AM – 12AM).

Mark your calendars for a huge community car show, bike ride & walk to say no to Methamphetamine, Saturday, April 16 at 11am. Meet at Asian Village Shopping Center, 4939 E. Kings Canyon, for the car show & walk, and the bike ride starts at 9am at Dicky’s Park. It’s a free day of fun for the entire family with food, drinks, games, music & more! Also on hand, motivational speakers and help & support will be available. Come show off your best James Brown, Elvis Presley and Michael Jackson or your best dance moves at the impersonations or dance contest! Join us for this huge free community car show, bike ride & walk to say no Methamphetamine at the Asian Village Shopping Center, 4939 E. Kings Canyon. Car registration begins at 8am. Remember, the bike ride starts at Dickey’s Park at 9am. Help drive out Methamphetamine in the community. For more information – give us a call here at the station or contact Pastor Bruce Hood: 559-978-5469. That’s 559-978-54-69. Another community update from KOKO94, The Valley’s Greatest Hits!

Nineteen (19) LIVE Public Service Announcements Aired:
04/01/2016 – 04/14/2016 (Monday – Friday 6AM – 7PM).

The Feed My Sheep Ministries 4th annual No To Drugs, Stay In School & Get Your Education Bicycle Show is Saturday March 12th – 10am at Inncity Automotive, 249 Whitesbridge Ave. in Fresno. There will be free food, free bike repairs, free carnival rides, and live music. 5 new bikes will be raffled off...all at the 4th annual Feed My Sheep Ministries No To Drugs, Stay In School & Get Your Education Bicycle Show at Inncity Automotive – 249 Whitesbridge Ave. in Fresno. For more information call Pastor Bruce Hood at 559-978-5469 that’s 978-54-69.

Thirty –Five (35) Four Minutes – Nine Seconds Public Service Announcements Aired:
04/01/2016 – 04/15/2016 (Monday – Sunday 6AM – 12AM).

Well the weathers getting better and it’s now time to get out and make a difference in our community. This is Pastor Bruce Hood from Feed My Sheep Ministries. Here to announce again it’s time to stand up and speak out against one of the most deadly enemies to our community and the entire city which is Methamphetamine. We are all familiar with the devastation of Methamphetamine and other drugs in our city. How it’s destroying marriages, families, how it’s got our children messed up, totally irresponsible, dropping out of school, and no drive to become part of building a productive healthy community and we see how Methamphetamine is destroying people’s minds, taking them to a place of hostility and anger, mentally breaking down to where they

are hallucinogenic. So we are not just going to stand around while our people are being destroyed when we see how Methamphetamine is becoming one of the greatest leaders to influence people to commit crimes. We see a lot of our loved ones in a lonely prison cell for years and years and years behind using Methamphetamine. And so once again we'll be going out to speak out against Methamphetamine. On April the 16th, we'll be having our annual car show against Methamphetamine. We'll be on Kings Canyon between Winery and Willow, Asian Shopping Center. We'll be presenting a custom car show, also bicycle show at the Asian Village. There'll be free bicycle repairs, if you have a bicycle with a flat tire, broken chain or whatever needs to be done to it, bring it out; we'll be repairing bicycles there on the spot free. If you want to come out and volunteer, we need bicycle mechanics on that day. There will be a bicycle ride starting at Dicky's Playground 50 North Calaveras, 5-0 North Calaveras, Dicky's Playground. There will be a bike ride starting there at 8:30am and they will be riding from Dicky's Playground over to the event there on Kings Canyon Road. If you have a bicycle and you want to help us. We want to ride out Methamphetamine out of our city. So there will be hundreds of cyclists meeting to perform a bike ride over to that event over on Kings Canyon. If you can come out and ride your bike with us it will be a great help to our city. There will also be a walk through that neighborhood. There will be hundreds of us shouting out "say no to Methamphetamine and it's time to get help!" See there will be help right there on the scene with a booth and people there to counsel with other people. There will be live bands, free food, free drinks, and free haircuts. There will be a dance contest, I don't know if you boogie or your woogie or whatever you do. We have one hundred dollar first place prizes for the dance contest. A lot of kids coming out from Roosevelt High School, they're going to be break dancing and all kinds of things. That dance contest is open to the whole city. We'll also have a Michael Jackson, Elvis Presley, or James Brown impersonation contest. So if there's anybody listening and you do the James Brown thing, James Brown is my favorite. If you do the Elvis thing, he's good too and everybody knows Michael Jackson. If you want to come out and put on your act, there will also be a hundred dollar place award. All and all, we want to bring the city out to deal with the biggest, deadliest problems we have in our community and it's Methamphetamine. Again, Methamphetamine has become a monster and is proving itself to be awful and hurting our community. Again, this is Pastor Bruce Hood from Feed My Sheep Ministries, your local evangelist, street ministry working with people and working with our community. Please, come out if you have a custom car to bring out, bring it out and add it to the car show. If you have a motorcycle or a truck, bring it out and add it to the motorcycle and truck show. And if you have a bicycle to ride with us come out and place it in the bicycle show and be a help to our community and to our city. If there are any questions, all you have to do is contact me, again Pastor Bruce Hood, 559-978-5469, 559-978-54-69. Come out to this free day of fun, April 16 11am. We want to thank KOKO94 for being so good to our city.

Feed My Sheep Ministries:

Fight Against Drugs Fireworks Stand

Twenty – Six (26) Three Minutes and Seven Seconds Public Service Announcements Aired:
06/24/2016 – 06/30/2016 (Monday – Sunday 6AM – 12AM).

Hello, this is Pastor Bruce Hood. Pastor of Feed My Sheep Ministries a local, street and community evangelist. I'm a little bit different type of Pastor. Probably 80% of my work is done out in the streets and communities where things are happening. Where people are trying to find their way and need a helping hand. KOKO listeners we need your help. I want to recall back first of all, April 16. We had our march and rally and stand against Methamphetamine. Remember we had that in the Asian Village out on Kings Canyon and Winery. Now, that event, we helped over 21 hundred people. It was a free day of fun; food, fellowship, free games for the kids, car show, live bands, etc. It went on all day and everyone had a great time. We were out there that day and we stood against and rallied against drugs and Methamphetamine. We had so many people who stood up and came over to those different vendors and was there pointing in which direction on where to get help and how to get help and who to see. We had so many people that came over and said I'm on Methamphetamine and I need help. We had mothers that came out and said my son, my daughter, my sister, etc. So it proved to be a great, great successful event. And that's why we went out there just help the community. Now we'll continue to have those events. We've decided that we're going to make that event an annual event, once a year. So, next year in April 2017 we'll be back. This is where we need your help listeners, We've been chosen to sell

fireworks as a fund raiser for this event and our location will be out on Kings Canyon and Peach at the Walmart parking lot. We'll be selling fireworks there from June 28 starting at 10am and we'll close at 10pm. We'll be there from June 28 until July 4. We're asking the community, if you purchase fireworks, we're asking you to please come out and purchase from Feed My Sheep Ministries there in the Walmart parking lot. Those funds that will be raised will continue you to fight a war against Methamphetamine. We've seen the devastation of it. You know some of us can't stand and watch bad things happen to people without saying anything. So, at Feed My Sheep Ministries, we've decided to take a stand. Again, we're asking the community to support Feed My Sheep Ministries by purchasing your fireworks there in the Walmart parking lot there on Kings Canyon and Peach. There's one other fundraiser we also have. We've been donated 4 tickets to Disneyland. Those tickets have a value of \$620. There could be a lucky family that could win those. Those tickets are being raffled off at \$2 a ticket. Again, those funds coming from the raffle will go towards fighting against Methamphetamine. So again, we're asking the community to please help us, we're helping the community. If you can support our fireworks stand and purchase a ticket for Disneyland it will surely go to a good cause. Thank you again. This is Pastor Bruce Hood from Feed My Sheep Ministries on the streets fighting the war against Methamphetamine. Thank you KOKO94, The Valley's Greatest Hits for all your support with this community event.

Feed My Sheep Ministries:

Fight Against Drugs Fireworks Stand

Twenty – Six (26) LIVE Public Service Announcements Aired:
06/24/2016 – 06/30/2016 (Monday – Friday 6AM – 7PM).

Help support Feed My Sheep Ministries (FMSM) fight against Methamphetamine by purchasing your fireworks this year at the FMSM fireworks stand located on Kings Canyon and Peach in the Walmart parking lot. Stand opens June 28 from 10am – 10pm. For more information call Pastor Bruce Hood at 559-978-5469. That's 559-978-54-69.

Total Life Change:

Addiction Seminars

Twelve (12) LIVE Public Service Announcements Aired:
06/23/2016 – 06/30/2016 (Monday – Friday 6AM – 7PM).

If you or a loved one has a problem with addiction, help is available. You're invited to attend two free sessions on addiction, July 14th and 17th at Clovis Hills Community Church at 10590 N. Willow, Clovis 93619. To sign up call 559-475-9779 or visit TLC777.org/help.

Issue – Eighty percent of vehicle crashes involve some sort of driver inattention. Though distracted driving has long been an issue, the popularity of cell phones and social media in recent years has greatly increased the risk and is now the number one source of driver inattention. Using a cell phone reduces the amount of brain activity associated with driving by 37 percent and delays a driver's reactions as much as having a blood alcohol concentration at the legal limit of .08 percent. Text messaging while driving is not only illegal, but it creates a crash risk 23 times worse than driving while not distracted.

CA Office of Traffic Safety:

Distracted Driving Month/OTS App Promotion

Twelve (12) Fifteen Seconds Public Service Announcements Aired:
04/04/2016 – 04/18/2016 (Monday – Sunday 6AM – 12AM).

Driving your tipsy friends around, it's a thankless job. But, now it doesn't have to be such a drag. Just download D-D-V-I-P and score free stuff just for being the sober driver. Get it in the app store today. Brought to you by The California Office of Traffic Safety.

CA Office of Traffic Safety:

Distracted Driving Month/OTS Drugged Driving

Eleven (11) Fifteen Seconds Public Service Announcements Aired:
04/04/2016 – 04/17/2016 (Monday – Sunday 6AM – 12AM).

Drivers don't realize driving while medicated is as serious as drinking and driving. It doesn't matter if you have a prescription, medical marijuana card or just took certain over the counter pills. Drugged driving is impaired driving. From The California Office of Traffic Safety.

Issue – One in five women and one in 16 men are sexually assaulted in college. Sexual assault is more than just a crime; it is also a social problem.

AD Council: **It's On Us: Sexual Assault Prevention/One Thing Montage**

Twenty – Two (22) Fifteen Seconds Public Service Announcements Aired:
06/03/2016 – 06/30/2016 (Monday – Sunday 7PM – 12AM).

There's one thing you can never have sex without. It's consent. Because sex without it, isn't sex. It's rape. It's on us to stop sexual assault. Learn how and take the pledge at ItsOnUs.org.

AD Council: **It's On Us: Sexual Assault Prevention/One Thing Montage**

Twenty – Two (22) Thirty Second Public Service Announcements Aired:
06/03/2016 – 06/30/2016 (Monday – Sunday 7PM – 12AM).

There's one thing you can never have sex without. It's not something you buy...or something you take. In fact, there's only one way to get it. It has to be given to you...freely. It's consent. Because sex without it, isn't sex. It's rape. Consent. If you don't get it, you don't get it. It's on us to stop sexual assault. Learn how and take the pledge at ItsOnUs.org.

Issue – Young drivers are responsible for 10% of all impaired driving fatalities. 1 in 5 teens that are involved in a fatal car crash had been drinking.

AD Council: **Underage Drinking & Driving Prevention/Pool Party**

Twenty – One (21) Fifteen Second Public Service Announcements Aired:
06/02/2016 – 06/30/2016 (Monday – Sunday 7PM – 12AM).

I'm jumping in with my clothes on. Most party fouls are pretty dumb, but if you decide to drink and drive underage, you can lose your license and your freedom. Learn more at UltimatePartyFoul.org. Brought to you by the National Highway Traffic Safety Administration and the Ad Council.

AD Council: **Underage Drinking & Driving Prevention/Indoor Baseball**

Twenty – Two (22) Thirty Second Public Service Announcements Aired:
06/02/2016 – 06/30/2016 (Monday – Sunday 7PM – 12AM).

You know what really gets a party started, indoor baseball. Yah, just find a broom or pool cue and you can use like anything as a ball. Cans...bottles...shoes. "Hey Bro. Toss me that avocado." Most party fouls are pretty dumb, but if you decide to drink and drive underage, you can lose your license and your freedom. Underage

drinking and driving...the ultimate party foul. Learn more at UltimatePartyFoul.org. Brought to you by the National Highway Traffic Safety Administration and the Ad Council.

II. EDUCATION

Issue – Young adults, ages 25 to 34, have often reached the stage in their lives when they buy new cars, get married, start families, and apply for mortgages. Unfortunately, their savings are low and the burden of their debt takes a toll on both their financial and personal health. That’s 42 million people that need help getting on the right financial track.

AD Council:

Financial Literacy/My Savings Are Gone

Forty – Five (45) Fifteen Seconds Public Service Announcements Aired:

04/01/2016 – 04/29/2016 (Monday – Sunday 6AM – 12AM).

My savings are gone. Ok, where were they last? Here, right before I spent them on that vacation to Aruba. Weird. Not weird. Not saving now means no money later. For free ways to save go to FeedThePig.org. This message brought to you by the American Institute of CPA’s and the Ad Council.

AD Council:

Financial Literacy/Gift to Future Me

Twenty – One (21) One Minute Public Service Announcements Aired:

04/01/2016 – 04/29/2016 (Monday – Sunday 6AM – 12AM).

Dave, what are you doing? Just sending a gift to Dave 2037. Who? Me in the future. I save a little money from every paycheck as gift to Dave 2037 so, he can spend it on things like anti-gravity boots or a hologram Doberman. Something cool like that. I think Dave 2037 deserves it, he worked hard. What are you getting Steve 2037? I guess I was thinking Steve 2037 would just fend for himself. Well, alright, but don’t expect to be borrowing anti-gravity boots. You wanna have money in your future? You gotta start saving now. Putting some money from every paycheck into a savings account or contributing to your 401k can make a big difference later. Put away a few bucks, feel like a million bucks. For free ideas and easy ways to save go to FeedThePig.org. That’s FeedThePig.org. Hey, let’s just hope Steve 2037 doesn’t get his hands on a cool time machine because he’s going to come back here and knock some sense into you. This message brought to you by the American Institute of Certified Public Accountants and the Ad Council.

III. ECONOMY/JOBS/FORECLOSURE

Issue – Making Home Affordable is an initiative from the U.S. government that includes a mortgage modification program to provide eligible homeowners with more affordable monthly mortgage payments. For struggling homeowners, the Federal government has made free resources available to learn about their options under the program and work with an expert at a U.S. Department of Housing and Urban Development (HUD) approved counseling agency for free.

AD Council:

Foreclosure Prevention Assistance/Frozen

Twenty – One (21) Thirty Seconds Public Service Announcement Aired:

04/01/2016 – 04/29/2016 (Monday – Sunday 6AM – 12AM).

You feel petrified. You’re struggling with your mortgage payments. Not knowing what to do, you do nothing. But if you do something you’re far more likely to get the most positive outcome. Making Home Affordable is a free government program. Call 888-995-HOPE to talk one on one with a housing expert about your options.

Call 888-995-HOPE or visit MakingHomeAffordable.gov. Brought to you by the U.S. Treasury, HUD and the Ad Council.

AD Council:

Foreclosure Prevention Assistance/This Is Why

Twenty – One (21) One Minute Public Service Announcement Aired:
04/03/2016 – 04/29/2016 (Monday – Sunday 6AM – 12AM).

This is why you work so hard to pay the mortgage, because home is more than four walls and a roof. It's that porch swing on a summer night. It's pajamas with feet and everybody over for Sunday dinner and that old stuffed chair in the living room you just can't get rid of. This is why you work a second job. This is why you learn to fix things yourself, so you can save on repairs. Because home is your place, your memories, you family sleeping in their own beds at night and that is why we want to help. We are Making Home Affordable, a free government resource that can make paying the mortgage easier and now even more options are available. Call 888-995-HOPE today. That's 888-995-HOPE or visit MakingHomeAffordable.gov. Goodnight Mama. This is why, brought to you by the U.S. Treasury, HUD and the Ad Council.

IV. COMMUNITY ISSUES/ INVOLVEMENT/EVENTS

Issue – Today in the United States, companies are struggling to fill entry-level positions, while 6 million 16-to-24 year olds remain out of work, out of school, and without access to the economic mainstream.

National Career Fairs:

2016 Fresno Career Fair

Nine (9) LIVE Public Service Announcements Aired:
06/14/2016 – 06/20/2016 (Monday – Friday 6AM – 7PM).

The next 2016 Fresno career fair will be held Tuesday, June 21st from 11am to 2pm at the Double Tree Fresno Convention Center located at 2233 Ventura St., Fresno, CA. There will be hundreds of job opportunities, chances to meet employers face to face and multiple interview opportunities. Dress to impress. Make sure to register today! For more information call 1-877-561-5627 or go to NationalCareerFairs.com

Issue – Bullying statistics are staggering, more than 80% of high school students in the U.S. reporting that they witness bullying at least once a week. Statistics also show that nearly 13 million—more than 1 in 4 children—experience some form of bullying per year. Whether, it is as the bully, bullied and /or both. Bullying is growing concern for parents, but research has shown that if the parent talks to their children about bullying, their children are more likely to take actions against bullying.

Sixteen (16) LIVE Public Service Announcements Aired:
06/03/2016 – 06/22/2016 (Monday – Friday 6AM – 7PM).

Kids witness bullying every day. They want to help, but they don't know how. Teach them how to stop bullying and be more than a bystander at StopBullying.gov. A message from KOKO94 and the Ad Council.

V. HEALTH

Issue – Autism is the fastest-growing serious developmental disorder in the United States. Today, one in 68 children is diagnosed with an autism spectrum disorder, a 33 percent increase in the last two years. Research shows that many parents of young children have very little knowledge about autism and are not seeking help soon enough.

AD Council:

Autism Awareness/In Their Own Words

Twenty – Two (22) Thirty Seconds Public Service Announcement Aired:
04/01/2016 – 04/29/2016 (Monday – Sunday 6AM – 12AM).

When I was little, I didn't talk for a long time. I was sensitive to lights and sounds, so I built secret hiding places where they couldn't get in. Sometimes I do the same things over and over. Until one day I found out I had autism. My family got me help. Slowly I learned how to live and feel better. Early intervention can make a lifetime of difference. Learn the signs at AutismSpeaks.org/Signs. Brought to you by Autism Speaks and the Ad Council.

Issue – Parents are struggling with to squeeze in parenting lessons in such a small period of time. This is to motivate parents to take action to reduce their children's risk of oral disease.

AD Council:

Children's Oral Health/Dressing Lesson

Twenty – One (21) Thirty Seconds Public Service Announcement Aired:
04/01/2016 – 04/29/2016 (Monday – Sunday 6AM – 12AM).

Ok, what are you wearing right now? Nothing. That's right, so Mommy's going to teach you how to dress yourself. Underwear always comes first, name tag in the back, then pants, then shirt. Get the first button in the right hole or you have to start all over. Socks go on first then shoes. Right on right, left on left. With shoelaces take the ends cross them over, switch the loops, the rabbit goes down the hole, pull tight, you're left with bunny ears. Got it? Why are your pants on your head? Most parenting is hard to do in just two minutes, but two minutes twice a day making sure they brush their teeth is easier and it could help save them from a lifetime of tooth pain. Visit 2min2x.org to find out more. A message from the partnership for healthy mouths healthy lives and the Ad Council.

AD Council:

Children's Oral Health/Manners Advice

Twenty – One (21) One Minute Public Service Announcement Aired:
04/01/2016 – 04/29/2016 (Monday – Sunday 6AM – 12AM).

So you see Son, good manners are very, very important. Someday many years from now when you're a grown up, you'll be a man and when you are you should be a gentleman. Do you want me to go through it one more time? Yes. Yes please. Yes please. Exactly. Always say please, thank you, your welcome and excuse me. Sit up straight, hold doors open for ladies, if the door is shut then knock first. Don't burp, don't swear, and don't speak with your mouth full. Don't reach across people's plates. Keep your elbows off the table. What table? And don't interrupt. While we're at it don't stare, don't use foul language, don't call people names, but do remember people's names. Always share your toys. Play nice, cover your mouth when you cough or sneeze. On the bus give up your seat to anyone who is having trouble standing. Bottom line; treat others the way you want to be treated. Got it? Got it. And stop picking your nose. Most parenting is hard to do in just two minutes but spending just two minutes twice a day making sure they brush their teeth is easier and it could help save them from a lifetime of tooth pain. For fun two minute videos to watch while brushing, visit 2min2x.org. That's 2min2x.org. A message from the partnership for healthy mouths healthy lives and the Ad Council.

VII. GENERAL SAFETY

Issue – KOKO 94 is taking a stand as a station to let Kerman, our city of license, and other surrounding cities aware of community issues, involvement and events.

Forty – Seven (47) Thirty Second Public Service Announcements Aired:
06/01/16 – 06/30/16 (Monday – Sunday 6AM – 12AM).

Attention Kerman City residents, cooling centers will open for the summer when the heat is predicated to reach 105 degrees or higher for two or more days. Cooling centers in Kerman are as follows: the Scout Hut in Kirchhoff Park, Senior Center at 720 8th St. and the Kerman Branch Library at 15081 W. Kearney Blvd.

For Public Service contracts, sales orders, and transcripts please refer to the FCC 2nd Quarter 2016 Public Service File, located in the Public File at the KOKO – FM/94.3, Big Broadcasting Inc. office during business hours.

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