

Big Broadcasting Inc.  
KOKO-FM 94.3  
2775 E. Shaw Ave.  
Fresno CA 93710  
PH (559) 292-9494  
FAX (559) 294-7041  
City of License: Kerman CA  
**DATE FILED: 10/05/16**

## ISSUES & PROGRAMS LIST

July 2016/ August 2016/ September 2016

*The following are free public service announcements aired on KOKO-FM*

All issues addressed in the post mentioned lists were brought to the station's attention via community surveys taken throughout the year within our city of license (Kerman CA), and in the surrounding communities. The notable concerns and ISSUES are as follows:

1. Crime
2. Gangs
3. Violence
4. Drugs/Alcohol
5. Health Care
6. Community Issues/Involvement
7. The Youth (teenagers, young children, etc.) & their futures.
8. Education
9. Economy/Jobs/Foreclosure
10. General Safety

The following list contains *specific* PROGRAMS/SPOTS aired to address the ISSUES previously mentioned (appealing to the specific communities within our city of license, Kerman CA):

### I. COMMUNITY EVENTS

- Kerman Chamber of Commerce – Festival of the American Spirit Fireworks Show
- Kerman Chamber of Commerce – Harvest Festival

*Contacts: Linda Geringer, Kerman Chamber of Commerce (559) 846-6343*

---

*Issue – Being that the City of Kerman is a small town, many listeners complain that there is nothing to do within the city. There's also a lack of community togetherness and the Youth need healthy outlets. Furthermore, as a station we want to draw attention to Kerman's local parks, communities, services, community groups and businesses.*

City of Kerman; Chamber of Commerce:

**Festival of the American Spirit Fireworks Show**

Ten (10) One Minute and Forty – Five Seconds Public Service Announcements Aired:

07/01/2016 – 07/03/2016 (Monday – Sunday 6AM – 12AM).

KOKO94 community update. I'm Linda Geringer with the Kerman Chamber of Commerce, inviting you to join us in Kerman for the Festival of the American Spirits Firework Show on Sunday, July 3<sup>rd</sup> at the Kerman High School Stadium. Lightening Entertainment with DJ Dave will be playing our favorite tunes. There will be

karaoke and recognition of our veterans, service men and women and KOKO will be present. There will be a raffle with several prizes. Tickets will be sold for \$1 and winner must be present to win. Activities for the children include bounce houses run by the Kerman FFA, a kiddy train ride, pony rides and face painting. We will have a variety of food vendors. So come on out for your favorite sandwich, shaved ice, fruit smoothies, ice cream and desserts. Also, there will be miscellaneous crafters, jewelry and novelty vendors. Admission is \$6 for adults and \$3 for children ages 4 – 10. You can save \$1 per ticket by pre-purchasing your admission ticket at the following Kerman businesses; Valley Food Supercenter, West America Bank, Reno's Hardware, Sebastian, Garcia Market, Blue Turtle Express and the Kerman Chamber of Commerce. Gate opens at 6pm, fireworks at dusk. We encourage you to bring lawn chairs and blankets. However, no ice chests are allowed inside the gate. I hope you will join us in Kerman on July 3<sup>rd</sup> for a wonderful family event, good food and a spectacular firework show. For more information, contact the Kerman Chamber at 846-6343 or go to the Kerman Chamber website, kermanchamber.org. Kerman Chamber of Commerce thanks The Valley's Greatest Hits, KOKO94.

City of Kerman; Chamber of Commerce:

**Festival of the American Spirit Fireworks Show**

Three (3) LIVE Public Service Announcements Aired:  
07/01/2016 (Monday – Friday 6AM – 7PM).

The Kerman Festival of the American Fireworks Show will be Sunday, July 3 at Kerman High School Stadium located at 205 S. 1<sup>st</sup> St. This is a family oriented evening with kid's activities, food, entertainment and more! Plus, a spectacular display of fireworks at dusk! The gate opens at 6pm. Admission for adults is \$6 and \$3 for kids 4-10 years old. Bring your lawn chairs and blankets, but ice chests will not be allowed in the venue. KOKO will be there giving away tickets to Lindsey Stirling, Home & Garden Show, James Taylor, passes to Maximum Paintball, bicycles and more! Enter a free drawing to win!

City of Kerman; Chamber of Commerce:

**Harvest Festival**

Thirty – Two (32) One Minute and Thirty – Four Seconds Public Service Announcements Aired:  
08/30/2016 – 09/16/16 (Monday – Sunday 6AM – 12AM).

Hi. I'm Linda Geringer with the Kerman Chamber of Commerce and I'm inviting you to join us for the Kerman Harvest Festival September 15<sup>th</sup> – 18<sup>th</sup> at Kerckhoff Park in downtown Kerman. This year's theme Kerman Harvest Festival is "American Pride Shines in Kerman". Opening night gates open at 5pm with a flag raising ceremony at 7:15. Thursday the 15<sup>th</sup> is also Senior Citizen night. Friday, September the 16<sup>th</sup> gates open at 5pm. Boys and girls come on out to meet and greet Captain America and Wonder Woman at 7pm. And the Carnival is open until midnight. Saturday, September 17<sup>th</sup>, is the 72<sup>nd</sup> Annual Harvest Festival Parade at 10am in downtown Kerman. Following the parade the festival gates open at 11am. Sunday the gates open at 3pm, a homemade salsa contest at 5. Throughout the four day festival, Paul Mower shows and rides will be open as well as the food booths, crafts and miscellaneous vendors. The historic museum exhibit is open daily. Admission is free on Thursday the 15<sup>th</sup>, an admission charge for Friday, Saturday and Sunday is \$5 dollars for adults and \$3 dollars for children ages 4 to 10. The Kerman Harvest Festival, September 15 – 18<sup>th</sup> is sponsored by Budweiser and the Kerman Chamber of Commerce. For more information contact Kerman Chamber at 846-6343, chamber website: kermanchamber.org or see us on Facebook. The Kerman Chamber of Commerce thanks KOKO94, The Valley's Greatest Hits station for the promotional support of the event.

City of Kerman; Chamber of Commerce:

**Harvest Festival**

Forty (40) Two Minute and Thirty Seconds Public Service Announcements Aired:  
08/25/2016 – 09/16/16 (Monday – Sunday 6AM – 12AM).

Hi. I'm Linda Geringer with the Kerman Chamber of Commerce and I'm inviting you to join us for the Kerman Harvest Festival September 15<sup>th</sup> – 18<sup>th</sup> at Kirckhoff Park in downtown Kerman. This year's theme Kerman

Harvest Festival is “American Pride Shines in Kerman”. Opening night gates open at 5pm with a flag raising ceremony at 7:15 in front of the Scout Hut off 4<sup>th</sup> and E streets. The grand marshal presentation and musical entertainment by the Kerman community band will take place that evening. After the ceremony, the Kerman High School Jazz band will perform at 8:15 and the Danny Millsat band will provide dance music at the outdoor amphitheater. Thursday the 15<sup>th</sup> is also Senior Citizen night, free bingo games at 5:30 and a raffle drawing for seniors 55 and over. Friday, September the 16<sup>th</sup> gates open at 5pm. Boys and girls come on out to meet and greet Captain America and Wonder Woman at 7pm. The Twilighters band will start at 8:30 and the Carnival is open until midnight. Saturday, September 17<sup>th</sup>, is the 72<sup>nd</sup> Annual Harvest Festival Parade at 10am in downtown Kerman. Following the parade the festival gates open at 11am. Parade awards at 1pm presented by Superman. Wild Hair band will perform at 9pm at the band stand. Sunday the gates open at 3pm, a homemade salsa contest at 5 and if you’re interested in entering the contest, registration forms are available on the Kerman Chamber website, [kernanchamber.org](http://kernanchamber.org). Reptile Ron’s animal presentations will begin at 6pm for the young and the old. Sponsored by Recurrent Energy. Afternoon entertainment by Lightening All Stars. Sunday evening, 7:30 Mariachi’s will be performing. Throughout the four day festival, Paul Mower shows and rides will be open as well as the food booths, crafts and miscellaneous vendors. The historic museum exhibit is open daily. Admission is free on Thursday the 15<sup>th</sup>, an admission charge for Friday, Saturday and Sunday is \$5 dollars for adults and \$3 dollars for children ages 4 to 10. The Kerman Harvest Festival, September 15 – 18<sup>th</sup> is sponsored by Budweiser and the Kerman Chamber of Commerce. For more information contact Kerman Chamber at 846-6343, chamber website: [kernanchamber.org](http://kernanchamber.org) or see us on Facebook. The Kerman Chamber of Commerce thanks KOKO94, The Valley’s Greatest Hits station for the promotional support of the event.

City of Kerman; Chamber of Commerce:

## **Festival of the American Spirit Fireworks Show**

Twenty – Seven (27) LIVE Public Service Announcements Aired:  
08/25/2016 – 09/16/2016 (Monday – Friday 6AM – 7PM).

The Kerman Harvest Festival this year will be held September 15<sup>th</sup> – 18<sup>th</sup> at Kerkhoff Park. There will be activities and entertainment for the whole family. Come and visit the KOKO94 booth on Sunday, September 18<sup>th</sup> from 3pm – 6pm, we’ll be giving away a variety of tickets to the Today We Celebrate 2016 Wedding & Celebration Showcase, Mike’s Pizzeria and Brian Culbertson’s Funk! Tour. And bikes too!

---

**The following list contains *general* PROGRAMS/SPOTS aired to address some of the ISSUES previously mentioned (appealing to a broader audience, beyond our city of license):**

*\* Feed My Sheep Ministries contact: Pastor Bruce Hood – 963 ‘E’ St. Fresno, CA 93706, 559-978-5469*

[www.fresnoinnercityoutreach.com](http://www.fresnoinnercityoutreach.com)

*\*Total Life Change: Pastor Tod Harris – 1300 E. Shaw Suite 152, Fresno, CA 93710, 559-475-9779*

<https://tlc777.org/>

*\*Ad Council contact: Sarah Kayson, Managing Director – 600 Battery St. SF, CA 94111, 415-626-3532*

[www.adcouncil.org](http://www.adcouncil.org)

*\*International Fire Chiefs Association: June Thornton, 202-243-0592 ext: 662*

<http://iafc.org/>

### **I. SAFETY DRUGS & ALCOHOL**

- **Feed My Sheep Ministries – Fight Against Drugs Fireworks Stand**
- **Total Life Change – Addiction Seminars**
- **Feed My Sheep Ministries – National Night Out**
- **Feed My Sheep Ministries – Recovery Happens Now**

### **II. COMMUNITY ISSUES/ INVOLVEMENT/EVENTS**

- **Feed My Sheep Ministries – Community Baptism and Food Service**
- **AD Council – Wildfire Prevention**

- **AD Council – Discovering Nature**
- **AD Council – Hunger Prevention**

### **III. GENERAL SAFETY**

- **Kerman City – Cooling Centers**
- **International Fire Chiefs Association – Ready, Set & Go Program**

### **IV. EDUCATION**

- **AD Council – Food Safety Education**

## **I. SAFETY/DRUGS & ALCOHOL**

*Issue – With drugs on the rise within the county, Methamphetamine has become the number one drug that takes over and ruins lives.*

Feed My Sheep Ministries:

**Fight against Drugs Fireworks Stand**

Thirteen (13) Three Minutes and Seven Seconds Public Service Announcements Aired:  
07/01/2016 – 07/04/2016 (Monday – Sunday 6AM – 12AM).

Hello, this is Pastor Bruce Hood. Pastor of Feed My Sheep Ministries a local, street and community evangelist. I'm a little bit different type of Pastor. Probably 80% of my work is done out in the streets and communities where things are happening. Where people are trying to find their way and need a helping hand. KOKO listeners we need your help. I want to recall back first of all, April 16. We had our march and rally and stand against Methamphetamine. Remember we had that in the Asian Village out on Kings Canyon and Winery. Now, that event, we helped over 21 hundred people. It was a free day of fun; food, fellowship, free games for the kids, car show, live bands, etc. It went on all day and everyone had a great time. We were out there that day and we stood against and rallied against drugs and Methamphetamine. We had so many people who stood up and came over to those different vendors and was there pointing in which direction on where to get help and how to get help and who to see. We had so many people that came over and said I'm on Methamphetamine and I need help. We had mothers that came out and said my son, my daughter, my sister, etc. So it proved to be a great, great successful event. And that's why we went out there just help the community. Now we'll continue to have those events. We've decided that we're going to make that event an annual event, once a year. So, next year in April 2017 we'll be back. This is where we need your help listeners, We've been chosen to sell fireworks as a fund raiser for this event and our location will be out on Kings Canyon and Peach at the Walmart parking lot. We'll be selling fireworks there from June 28 starting at 10am and we'll close at 10pm. We'll be there from June 28 until July 4. We're asking the community, if you purchase fireworks, we're asking you to please come out and purchase from Feed My Sheep Ministries there in the Walmart parking lot. Those funds that will be raised will continue you to fight a war against Methamphetamine. We've seen the devastation of it. You know some of us can't stand and watch bad things happen to people without saying anything. So, at Feed My Sheep Ministries, we've decided to take a stand. Again, we're asking the community to support Feed My Sheep Ministries by purchasing your fireworks there in the Walmart parking lot there on Kings Canyon and Peach. There's one other fundraiser we also have. We've been donated 4 tickets to Disneyland. Those tickets have a value of \$620. There could be a lucky family that could win those. Those tickets are being raffled off at \$2 a ticket. Again, those funds coming from the raffle will go towards fighting against Methamphetamine. So again, we're asking the community to please help us, we're helping the community. If you can support our fireworks stand and purchase a ticket for Disneyland it will surely go to a good cause. Thank you again. This is Pastor Bruce Hood from Feed My Sheep Ministries on the streets fighting the war against Methamphetamine. Thank you KOKO94, The Valley's Greatest Hits for all your support with this community event.

Feed My Sheep Ministries:

**Fight against Drugs Fireworks Stand**

Five (5) LIVE Public Service Announcements Aired:  
07/01/2016 (Monday – Friday 6AM – 7PM).

Help support Feed My Sheep Ministries (FMSM) fight against Methamphetamine by purchasing your fireworks this year at the FMSM fireworks stand located on Kings Canyon and Peach in the Walmart parking lot. Stand opens June 28 from 10am – 10pm. For more information call Pastor Bruce Hood at 559-978-5469. That's 559-978-54-69.

Total Life Change:

### **Addiction Seminars**

Eighteen (18) LIVE Public Service Announcements Aired:  
07/01/2016 – 07/15/2016 (Monday – Friday 6AM – 7PM).

If you or a loved one has a problem with addiction, help is available. You're invited to attend two free sessions on addiction, July 14<sup>th</sup> and 17<sup>th</sup> at Clovis Hills Community Church at 10590 N. Willow, Clovis 93619. To sign up call, 559-475-9779 or visit [TLC777.org/help](http://TLC777.org/help).

Feed My Sheep Ministries:

### **National Night Out**

Thirty – Six (36) Fifty Seconds Public Service Announcements Aired:  
07/26/2016 – 08/02/2016 (Monday – Sunday 6AM – 12AM).

KOKO94 community update. National Night Out is being held on Tuesday, August 2<sup>nd</sup> at Manchester Mall from 3 – 6pm. An annual nationwide event designed to strengthen relationships in your neighborhood, raise crime prevention awareness and continued relationships with public safety. Everyone is invited and encouraged to participate. Come have some fun and meet new people while exploring how we all might work together to improve the safety and quality in our neighborhoods. KOKO94 will be out till five giving away free bicycles. So come enter to win, it's free. There will be games for the kids and an indoor car show. This is all happening at National Night Out Tuesday, August 2<sup>nd</sup> at Manchester Mall from 3 – 6pm. This has been another KOKO94 community update.

Feed My Sheep Ministries:

### **National Night Out**

Twenty (20) LIVE Public Service Announcements Aired:  
07/25/2016 – 08/02/2016 (Monday – Friday 6AM – 7PM).

National Night Out is being held on Tuesday, August 2<sup>nd</sup> from 3pm – 6pm. Last year this event was held at Quigley Park, this year the event has moved to Manchester Mall. An annual nationwide event designed to strengthen relationships in your neighborhoods, raise crime prevention awareness and continue relationships with public safety. Everyone is invited and encouraged to participate. Come have some fun and meet new people while exploring how we all could work together and improve the safety & quality of our neighborhoods. There will be an indoor car show, free games for the kids and KOKO94 will be giving away 15 bikes. It's free to enter. National Night Out, Tuesday, August 2<sup>nd</sup> at Manchester Mall from 3pm – 6pm.

Feed My Sheep Ministries:

### **Recovery Happens Now**

Fifty – One (51) Fifty Seconds Public Service Announcements Aired:  
09/09/2016 – 09/23/2016 (Monday – Sunday 6AM – 12AM).

This is Pastor Bruce Hood from Feed My Sheep Ministries. I'm back again. I want to share with you an event coming up at Manchester Center, September the 24<sup>th</sup>, Recovery Happens. It's our 11<sup>th</sup> Annual Say No to

Methamphetamine and other drugs event outreach at Manchester Center. At this rally there will be probably about 2,000 men and women who have recovered from drugs and they've become great citizens. They will be out there to witness that recovery can happen and it will happen if someone really wants it. Come out and receive the help that you need for your life. Also, there will be lots of live entertainment and food for the whole family, many vendors that will provide help to people. They'll be there at this event. There'll be a parking lot full of custom cars putting on a beautiful car show. Motorcycles will all be lining up for a bike run to say no to Methamphetamine. That bike run starts off at Manchester Center and it goes out to Woodward Park and then back down Blackstone back to Manchester Center. There's also going to be a bicycle show and a truck show. Those of you that have diesel rigs, this is the time to come out and so we want to ask the community, those of you that have cars, a motorcycle, a diesel rig, please bring out. It will be a help to this community. You know, Methamphetamine is a community problem. The whole community gets affected by it. And so this is the solution. The whole community needs to get involved to help cure and end the problem. Again, there will be people out there from every organization around the San Joaquin valley will be set up to provide help and direction to those people that need help. Our starting time is 8am at Manchester Center at Shields and Blackstone. Also, there will things there for the kids. A kids zone with bounce houses and clowns and face painting and a puppet show. So, come out with us. For more information, you can call Pastor Bruce Hood at 978-5469, 978-5469. Please come out, help us, stand with us, stand with the city and help with out with Methamphetamine and other drugs. We want to thank KOKO94 for being a great support and help to make this city a better place to live.

## **II. COMMUNITY ISSUES/ INVOLVEMENT/EVENTS**

Feed My Sheep Ministries:

### **Community Baptism and Food Service**

Twenty – Three (23) Three Minutes and Fifteen Seconds Public Service Announcements Aired:  
08/24/2016 – 09/02/2016 (Monday – Sunday 6AM – 12AM).

Hello out there, this is Pastor Bruce Hood from Feed My Sheep Ministries here again. I just want to share with the community and all you listeners about two exciting events coming up. We're having our 6<sup>th</sup> annual Baptism service. We'll be out at Lost Lake on September the 3<sup>rd</sup>. We're going to gather out there about 10am. And we'll be performing a community baptism service. This baptism service is set up for those who always wanted to be baptized. Feed My Sheep Ministries is inviting the whole community out to our 6<sup>th</sup> Annual Baptism service out there at Lost Lake. It's going to be a lot of fun with a lot of excitement; it's going to be a family, friendly environment. We're going to gather out there about 10am. Right after we gather, probably around 10:25 till 11 o'clock, there will be a class taught about what baptism is all about, so you'll know exactly what you're getting yourself into. After that class will be going down to the water and lining up in rows and one at a time, we'll have people entering into the water and we'll baptize them. After the baptism we'll come back up to the picnic area where there will be a complete BBQ chicken dinner with desserts and cold drinks served to all those people that come out, free of charge. In fact everything I've mentioned is free and to let you know on that day that is free day fishing for all. There will no permits or nothing required; it's free day fishing for all. That's including children and adults. Come on out and fish with us. We'll provide all the fishing poles, the bait and all the tackle. There will be a crew of people there taking children fishing and the parents are invited also. After the fishing there will be a lot of fellowship and a lot of fun. We'll have a few raffle prizes. The whole thing is to take care of your business with God. Again there's a lot of family fun that's going to be taking place at Lost Lake. We want to invite the community. We're going to meet out there about 10am. Also, we'll be providing transportation for those who don't have transportation. All you have to do is call Pastor Bruce Hood at 559-978-5469, 978-5469. Second event we want to let you know about is not something that's upcoming, it's something that's been going on for about 8 - 9 years is our food distribution at our church. Every Friday we have food distribution at 11am. We have people that come from the community and line up and we have dedicated people also to come and bag up all those grocery items and everybody takes home food. All of us at times hit hard spots at times where we need a little bit of help and so we just want to let the community know that you can come to our church every Friday at 11am. The address is 117 East Lemon, Fresno, CA. The name

of our church again is Feed My Sheep Ministries. Again, you can all area code 559-978-5469. We're here to help you. Thanks to KOKO94, The Valley's Greatest Hits for all your support and help with this community.

Feed My Sheep Ministries:

### **Community Baptism and Food Service**

Six (6) LIVE Public Service Announcements Aired:

08/29/2016 – 09/02/2016 (Monday – Friday 6AM – 7PM).

The 6<sup>th</sup> Annual Feed My Sheep Ministries Community Baptism will be held September 3<sup>rd</sup> at Lost Lake located at 16385 N. Friant Rd. Friant. This free family event will start at 10am with a free BBQ chicken dinner following after. This day is a free fishing day for everyone and Feed My Sheep Ministries will provide the fishing poles, bait and tackle. If needed, transportation to this event is available. Every Friday at 11am, Feed My Sheep Ministries distributes food to the people in need. Feed My Sheep Ministries church is located at 117 East Lemon Ave. in Fresno. For more information contact Pastor Bruce Hood at 559-978-5469.

*Issue – Smokey Bear has been protecting our forests with his powerful message, “Only you can prevent wildfire,” still uncontrolled fires still scorch an average 6.7 million acres of land each year. Nearly 9 out of 10 blazes nationwide are caused by people. 9 out of 10 are preventable.*

AD Council:

### **Wildfire Prevention/Getting Bear Hugged**

Twenty – Two (22) Fifteen Seconds Public Service Announcements Aired:

07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

I'm getting a big hug from Smokey Bear cause before I left my campfire I drowned it out, stirred it and drowned it out again until it was cold. Visit SmokeyBear.com to learn tips to prevent wildfires. Brought to you by the US Forest Service, your state forester, and the Ad Council.

AD Council:

### **Wildfire Prevention/Bear Hug - Bonfire**

Twenty – Two (22) One Minute Public Service Announcements Aired:

07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

Ranger station, Ranger speaking. Hi, I'd like to report a bear hug. Uh huh, ok. Well we were building a bonfire and I saw some dry brush and leaves around so, I said to move the bonfire somewhere else and out of nowhere Smokey Bear shows up and hugs me. So, you noticed some wildfire hazards and moved your bonfire to a safer location. Yeah. Yeah, that's Smokey alright. He likes when people help prevent wildfires. Not everybody gets the hug my friend. That's pretty special to get a hug from Smokey Bear. So it was him? Guys! I told you it was Smokey. Congratulations my friend and thanks for calling. There are many ways to prevent a wildfire. Learn how you can do your part at SmokeyBear.com. Only you can prevent wildfires. Sponsored by the US Forest Service, Ad Council and your state forester.

*Issue – 88% of kids say they like being out in nature and 79% wish they could spend more time out there. When kids spend time outdoors, they get the chance to explore, use their imaginations, discover wildlife, and engage in unstructured and adventurous play. Additionally, studies show they have lower stress levels, become fitter and leaner, develop stronger immune systems and are more likely to become environmentally conscious in the future.*

AD Council:

### **Discovering Nature/Kubo Discovers the Forest**

Twenty – Six (26) Thirty Seconds Public Service Announcements Aired:

07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

Hello Kubo. What do you've got planned for today? Come on this way. Adventure can be found anywhere, but the best place to start is in the forest. It's the most powerful magic there is. Head outside to discover incredible animals. Wow. And beautiful plants that come together to create and unforgettable adventure. So grab your loved ones and explore a world full of possibilities. Visit [DiscoverTheForest.org](http://DiscoverTheForest.org) to find the closets forest or park to you. Brought to you by the Ad Council and the US Forest Service.

AD Council:

### **Discovering Nature/Short Drive**

Twenty – Two (22) Fifteen Seconds Public Service Announcements Aired:  
07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

How long does it take to get to the forest? It's not far. What are we going to do? Hike? Sure. Are we there yet? Yep it's a short drive. From your neighborhood to your naturehood. Visit [DiscoverTheForest.org](http://DiscoverTheForest.org). Brought to you by the Ad Council and the US Forest Service.

AD Council:

### **Discovering Nature/Taxi**

Twenty – One (21) One Minute Public Service Announcements Aired:  
07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

Dad, this is fun. I didn't think I'd like kayaking. Well, I'm glad you enjoyed in but I think it's time to head back in. Okay. Can we come back? Sure. Tomorrow? Let's check with mom. Hey. Be careful getting out of the boat. It's a kayak Dad. I'm going to return the kayak, just make sure you have everything. Yep. Can we walk home? How about a taxi? 233 N. Maple please. It's a short fare from your neighborhood to your naturehood. Visit [DiscoverTheForest.org](http://DiscoverTheForest.org) to find a neighborhood park or a green space near you. Also, find fun activities to do like boating, biking or camping and hiking, plus much more. It's all right in your naturehood. Best. Day. Ever. A public service announcement brought to you by the Ad Council and the Us Forest Service.

***Issue – Hunger is an ongoing concern for millions of Americans and many don't realize it's disproportionate on children. Nearly 16 million children—1 in 5 kids in America—face hunger.***

AD Council:

### **Hunger Prevention/Food Angels**

Twenty – Five (25) Thirty Seconds Public Service Announcements Aired:  
07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

Hey America! We need to have a little talk. We've got more food than we know what to do with in this country, yet 17 million kids in America are struggling with hunger. Makes no sense. Luckily the Feeding America nationwide network of food banks has volunteers gathering excess food and giving it to hungry kids. They're kinda like food angels. Hey, become a food angel yourself by supporting Feeding America and your local food bank at [FeedingAmerica.org](http://FeedingAmerica.org). We can't do it without your help. Brought to you by Feeding America and the Ad Council.

AD Council:

### **Hunger Prevention/Dr. Phil**

Twenty – Five (25) Thirty Seconds Public Service Announcements Aired:  
07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

Hey, Dr. Phil here. You know I help people solve difficult problems every day, but one problem has me stumped, childhood hunger. Nearly 17 million children in America struggle with it. Luckily the Feeding America network of local food banks collects surplus food giving hope to hungry children and their families.



But they need your help. Join me in supporting Feeding America and your local food bank at [FeedingAmerica.org](http://FeedingAmerica.org). Brought to you by Feeding America and the Ad Council.

AD Council:

### **Hunger Prevention/Wishful Thinking**

Twenty – One (21) Thirty Seconds Public Service Announcements Aired:  
07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

I wish I was in school. I wish I was in school. I wish I was in school. Summer isn't fun when you're hungry. If only I had a big test today or a book report to give. Give me a math test. Give me some homework. If your child relies on free school lunches, we can help provide them with free meals this summer. I'll stay after class. I'll clean the chalkboard. I'll keep my desk real clean. So they can stop worrying about food and start focusing on fun. I'll do extra homework. I'll clean the class pet's cage. I'll skip recess. School might end, but free lunches don't have too. I wish I was in school. I wish I was in school. If your child relies on free school lunches we can help provide them with free meals this summer. Visit [FeedingAmerica.org/SummerMeals](http://FeedingAmerica.org/SummerMeals) to find your local food bank for help. Once again, that's [FeedingAmerica.org/SummerMeals](http://FeedingAmerica.org/SummerMeals). Together were feeding America. A message from Feeding America and the Ad Council.

### **III. GENERAL SAFETY**

*Issue – KOKO 94 is taking a stand as a station to let Kerman, our city of license, and other surrounding cities aware of community issues, involvement and events.*

City of Kerman:

### **Cooling Centers**

Twenty – Seven (27) Thirty Second Public Service Announcements Aired:  
07/01/2016 – 08/15/2016 (Monday – Sunday 6AM – 12AM).

Attention Kerman City residents, cooling centers will open for the summer when the heat is predicated to reach 105 degrees or higher for two or more days. Cooling centers in Kerman are as follows: the Scout Hut in Kirchhoff Park, Senior Center at 720 8<sup>th</sup> St. and the Kerman Branch Library at 15081 W. Kearney Blvd.

International Fire Chiefs Association:

### **Ready, Set, Go! Program**

Seventy – Five (75) One Minute Public Service Announcements Aired:  
08/12/2016 – 09/06/2016 (Monday – Sunday 6AM – 12AM).

Now that a wildland-fire may be threatening the area, it's important to be aware of the current situation—and to be ready to leave quickly, if asked. That's according to Chief Rhoda Mae Kerr—president of the “International Association of Fire-Chiefs”...“Take the time to pack your emergency-items—and stay aware of the latest emergency-updates, from local media, local fire-departments, and public-safety officials. You should also act early, and follow your personal wildland-fire action-plan—in addition to following instructions from local fire-and law-enforcement-personnel. Doing so will not only assist in everyone's safety—but will also allow firefighters to best maneuver resources, to mitigate the fire. During both evacuation and re-entry, it's important to cooperate with local authorities—by following the advice and guidance of these professionals. We encourage you to be ‘Ready’ with preparedness-understanding; to be ‘Set’ with situational awareness, when fire threatens; and to ‘Go’ early, when a fire starts.” To learn more about the “Ready, Set, Go!” program, visit “[wildland-fire-r-s-g](http://wildland-fire-r-s-g-dot-org)”-dot-org.

## V. EDUCATION

*Issue – The Centers for Disease Control and Prevention (CDC) estimates that 48 million Americans get foodborne illnesses each year. That equals out to roughly 128,000 hospitalizations and 3,000 deaths. Those with weakened immune systems such as children and the elderly are especially at risk of contracting food poisoning.*

AD Council: **Food Safety Education/Mosh**

Twenty – Five (25) Thirty Seconds Public Service Announcements Aired:  
07/07/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

This is the sound of E.coli splashing around in raw hamburger juice on your cutting board. And it looks like mom just put the tomatoes and onions on there too. Don't let E.coli mosh with your food. An estimated 3,000 Americans die from a foodborne illness each year. So always separate raw meat from vegetables on two cutting boards. Keep your family safe at FoodSafety.gov. Brought to you by the USDA, HHS and the Ad Council.

AD Council: **Food Safety Education/Alvin & the Chipmunks**

Twenty – Three (23) One Minute Public Service Announcements Aired:  
07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

Alvin and the Chipmunks love to eat. Who's hungry? But even though you can't smell it bacteria can hide in food and make you ill. That's not good. On average 1 in 6 Americans will get a foodborne illness this year. But you can keep bacteria from ruining your day with four simple steps. We got this. This will be a walk in the park. Clean. Wash your hands and surfaces often. We Chipmunks are notorious tidy. Separate. Keep raw meats, poultry and seafood separate from ready to eat foods. Watch and learn my friends. Cook. Make sure an adult uses a thermometer to cook meat, poultry and seafood to the right temperature. Fire in the hole! And chill. Refrigerate promptly and pack your lunch with a freezer pack or ice. Bingo! Dinner she is a served. Yay. Keep your family safe and check your steps at foodsafety.gov. Brought to you by the USDA, HHS and the Ad Council. The road trip to food safety starts at foodsafety.gov. This is awesome!

AD Council: **Food Safety Education/Funky Chicken**

Twenty – Nine (29) Thirty Seconds Public Service Announcements Aired:  
07/05/2016 – 07/31/2016 (Monday – Sunday 6AM – 12AM).

This is the sound of Salmonella on your under cooked chicken. And it looks like mom might be taking it out a little early. Don't let Salmonella get funky with your chicken. On average 1 in 6 Americans will get a foodborne illness this year. So use a thermometer to cook each type of meat to the right temperature. Keep your family safe at FoodSafety.gov. Brought to you by the USDA, HHS and the Ad Council.

---

For Public Service contracts, sales orders, and transcripts please refer to the FCC 2<sup>nd</sup> Quarter 2016 Public Service File, located in the Public File at the KOKO – FM/94.3, Big Broadcasting Inc. office during business hours.

Created & Transcribed By:

Unique Aguilar: \_\_\_\_\_

KOKO FM/ Traffic Administrator/Public Service Administrator

Witnessed By:

Janae Estrada: \_\_\_\_\_

KOKO FM/Supervisor – Business Manager