

Big Broadcasting Inc.  
KOKO-FM 94.3  
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City of License: Kerman CA  
**DATE FILED: 07/05/2017**

## ISSUES & PROGRAMS LIST

April 2017/ May2017/ June 2017

*The following are free public service announcements aired on KOKO-FM*

All issues addressed in the post mentioned lists were brought to the station's attention via community surveys taken throughout the year within our city of license (Kerman CA), and in the surrounding communities. The notable concerns and ISSUES are as follows:

1. Crime
2. Gangs
3. Violence
4. Drugs/Alcohol
5. Health Care
6. Community Issues/Involvement
7. The Youth (teenagers, young children, etc.) & their futures.
8. Education
9. Economy/Jobs/Foreclosure
10. General Safety

The following list contains *specific* PROGRAMS/SPOTS aired to address the ISSUES previously mentioned (appealing to the specific communities within our city of license, Kerman CA):

### I. COMMUNITY EVENTS

- Kerman City – Third Annual Almond Festival
- Kerman Chamber of Commerce – Spring Shop Kerman
- Kerman City – Community Pool
- Kerman City – Cooling Centers
- Kerman Chamber of Commerce – Festival of the American Spirit Fireworks Show

*Contacts: Philip Gallegos, City of Kerman, Community Services Director (559) 846-9328  
Linda Geringer, Kerman Chamber of Commerce (559) 846-6343  
Theresa Johnson, City of Kerman, Parks & Recreation (559) 846-9383*

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*Issue – Being that the City of Kerman is a small town, many listeners complain that there is nothing to do within the city. There's also a lack of community togetherness and the Youth need healthy outlets. Furthermore, as a station we want to draw attention to Kerman's local parks, communities, services, community groups and businesses.*

Kerman City:

**Earth Day and Easter Eggstravaganza**

Seventeen (17) Thirty Seconds Public Service Announcements Aired:  
04/01/2017 – 04/14/2017 (Monday – Sunday 6AM – 12AM).

Celebrate spring in 2017 at the 5th annual Earth Day and Easter Eggstravaganza on the Saturday before Easter at Lions Park. There will be activities for the whole family including games, face painting, pictures with the Easter bunny, Earth Day activities and egg hunts for kids' ages one to twelve years old.

Kerman City: **Third Annual Almond Festival**

Forty – Two (42) One Minute Public Service Announcements Aired:  
04/20/2017 – 05/05/2017 (Monday – Sunday 6AM – 12AM).

Twelve (12) LIVE Public Service Announcements Aired:  
04/26/2017 – 05/05/2017 (Monday – Friday 6AM – 6PM).

The city of Kerman would like to invite everyone to the Third Annual Kerman Almond Festival on Saturday, May 6 from 9:00am to 4:00pm at Kerchhoff Park. This is a free family event and everyone is encouraged to come. The event kicks off with a 5k Scholarship Fun Run/walk at 9am; all funds raised will go towards an Agricultural Scholarship. The Festival will begin right after at 11am with lots of activities for the whole family to enjoy. Enjoy live entertainment from the Marie Wilson Band and the Twilights, a variety of food vendors, an Almond Baking contest, Reptile Ron Animal Presentations, bounce houses in the Kids Zone, Wine Tasting, Arts & Crafts and much more! Cruise on by the Car Show and check out the cars on display. We look forward to seeing you at the Third Annual Kerman Almond Festival. You'd be nuts to miss it!

Kerman Chamber of Commerce: **Spring Shop Kerman**

Fifty – Seven (57) One Minute Public Service Announcements Aired:  
04/27/2017 – 05/30/2017 (Monday – Sunday 6AM – 12AM).

Linda Geringer of the Kerman Chamber of Commerce encourages every to shop local this spring. The Kerman Chamber of Commerce is sponsoring a Spring Shop Kerman May 1 through May 31. When you shop at any Kerman local businesses, enter your receipt in the drawing for a chance to win a \$20 versatile gift certificate. Support businesses that support our community with their donations. Put your name and address on your receipt and mail it to the Kerman Chamber of Commerce. Enter as often as you like. A minimum \$10 purchase is required and all entries are due June 10.

Kerman City: **Community Pool**

Thirty – Seven (37) One Minute Public Service Announcements Aired:  
06/16/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

Beat the summer heat at the Kerman community pool located at Kerman High School. Facility amenities include a half-size Olympic pool with diving blocks, high and low spring boards for diving and a wading pool for small children. The recreation summer session begins June 13. Pool hours are Tuesday through Saturday from 12pm to 4pm. The cost per child seventeen and younger is \$1 and \$1.50 per adult eighteen and older. Swimming lessons are also available.

Kerman City: **Cooling Centers**

Twenty – Four (24) One Minute Public Service Announcements Aired:  
06/16/2017 – 06/26/2017 (Monday – Sunday 6AM – 12AM).

The City of Kerman cooling centers will open when the heat index is predicted to reach 105 degrees for two or more days and when overnight lows do not fall below 80 degrees. The cooling centers locations are Scout Hut in Kerckhoff Park, the Senior Center and the Kerman Library. Transportation is available through Kerman Dial-

A-Ride, Monday through Friday between the hours of 7:30am and 3:00pm. There is no charge for riders going to a cooling center. Riders must advise dispatch when scheduling an appointment that they are going to a cooling center.

Kerman Chamber of Commerce: **Festival of the American Spirit Fireworks Show**

Thirty – Three (33) One Minute and Eighteen Seconds Service Announcements Aired:  
06/09/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

Thirty – Three (33) One Minute and Forty – Five Seconds Public Service Announcements Aired:  
06/09/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

Linda Geringer of the Kerman Chamber of Commerce is inviting everyone to come out to the Festival of the American Spirit Fireworks Show on Monday, July 3 at the Kerman High School Stadium. Lightning Entertainment with DJ Dave will be out there playing all your favorite tunes. The Riverdale Youth Choir will be out there and will present a patriotic musical program with recognition of our Armed Forces and Veterans. Some activities for the children will be pony rides and a kiddy train. There will be a variety of food and miscellaneous vendors. Admission is \$6 for adults and \$3 for children four to ten years old. You can save \$1 per ticket by pre-purchasing your admission ticket from the Kerman Chamber of Commerce and some Kerman Businesses. Gates open at 6:00pm and fireworks will be at dusk. We encourage you to bring lawn chairs and blankets. Ice chests are not allowed.

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**The following list contains *general* PROGRAMS/SPOTS aired to address some of the ISSUES previously mentioned (appealing to a broader audience, beyond our city of license):**

*\*Ad Council contact: Sarah Kayson, Managing Director – 600 Battery St. SF, CA 94111, 415-626-3532*  
[www.adcouncil.org](http://www.adcouncil.org)

*\*Feed My Sheep Ministries contact: Pastor Bruce Hood – 963 ‘E’ St. Fresno, CA 93706, 559-978-5469*  
[www.fresnoinnercityoutreach.com](http://www.fresnoinnercityoutreach.com)

*\*Celebrate Recovery Kerman contact: Brittany Armstrong – 990 S. 4<sup>th</sup> St. Kerman, CA 93630, 805-423-3924*  
[www.fathershousekerman.com/crkerman](http://www.fathershousekerman.com/crkerman)

*\*Matching Donors Inc. contact: Paul Dooley – 766 Turnpike St. Canton, MA 02021, 781-821-2204*  
[www.matchingdonors.com](http://www.matchingdonors.com)

#### **I. DRUGS & ALCOHOL**

- **Feed My Sheep Ministries – March Against Meth Car Show**
- **Feed My Sheep Ministries – Fighting the War against Meth Fireworks Stand**
- **Celebrate Recovery – Celebrate Recovery Kerman**
- **AD Council – Buzzed Driving Prevention**

#### **II. GENERAL SAFETY**

- **AD Council – Texting and Driving Prevention**
- **AD Council – Bullying Prevention**
- **AD Council – Child Passenger Safety**

#### **III. COMMUNITY ISSUES/INVOLVEMENT/EVENTS**

- **AD Council – Discovering Nature**
- **AD Council – Adoption From Foster Care**
- **AD Council – Wildfire Prevention**

#### **IV. EDUCATION**

- **AD Council – Financial Literacy**

#### **V. HEALTH**

- **AD Council – Autism Awareness**
- **Matching Donors Inc. – Matching Donors.com**

#### **I. DRUGS & ALCOHOL**

***Issue* – With drugs on the rise within the county, Methamphetamine has become the number one drug that takes over and ruins lives.**

Feed My Sheep Ministries: **March Against Meth Car Show**

Fifty – Five (55) One Minute and Forty –Five Seconds Public Service Announcements Aired:  
04/20/2017 – 05/19/2017 (Monday – Sunday 6AM – 12AM).

Thirty – Two (32) One Minute Public Service Announcements Aired:  
04/20/2017 – 05/19/2017 (Monday – Sunday 6AM – 12AM).

Forty – Four (44) LIVE Public Service Announcements Aired:  
04/25/2017 – 05/19/2017 (Monday – Friday 6AM – 6PM).

Pastor Bruce Hood from Feed My Sheep Ministries is reminding everyone that it is that time again for their Annual Say No to Methamphetamine Community Car Show and March. Feed My Sheep Ministries does this event every year because Methamphetamine is a huge problem and always has new victims. We should never stop helping those who are addicted and educating parents who don't know what to do, where to go for help or what signs to look for if their children are getting involved. The event will take place on Saturday, May 20 at the Asian Village. The annual car, truck and bike show will be there for you to checkout. There will be free food and drinks, free haircuts, manicures, bicycle repairs, carnival games, puppet shows and much more. Around 11:30a there will be the march around Kings Canyon to demonstrate against Methamphetamine and to let everyone know that there is help. There will be programs there with information on help. This event is completely free.

Feed My Sheep Ministries: **Fighting the War against Meth Fireworks Stand**

Forty – Three (43) One Minute and Forty –Five Seconds Public Service Announcements Aired:  
06/16/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

Pastor Bruce Hood of Feed My Sheep Ministries continues to need the support of our city to fight the war against Methamphetamine. Please help support the Say No to Meth Rallies and feeding programs by purchasing your fireworks from the Feed My Sheep Ministries fireworks stand at the Walmart shopping Center located on Kings Canyon. While you're there, enter the free drawing for a free bicycle.

***Issue* – Drugs and alcohol are available almost everywhere. Many suffer from addiction and want to seek help without being judged.**

Celebrate Recovery: **Celebrate Recovery Kerman**

Fifty – Five (55) One Minute Public Service Announcements Aired:  
04/24/2017 – 06/07/2017 (Monday – Sunday 6AM – 12AM).

Celebrate Recovery Kerman will launch on June 8 at The Father's House in Kerman and will be held every Thursday thereafter. Celebrate Recovery is not your ordinary recovery program. About three out of ten people who go through this program are for drugs or alcohol recovery, but this program is so much more vast than that. Seven out of ten go for other various reasons such as anger, codependency, depression, eating disorders, grief, loss, stress, unforgiveness, guilt and so much more. Come find freedom from life's hurts, habits, and hang-ups. Anonymity and confidentiality are basic requirements. What's shared here and who you see here, stays here!

*Issue – On average, every fifty-two minutes someone is killed in an alcohol-related car accident. Traffic Statistics show that younger drivers aged twenty-one through thirty-four, predominantly men, were responsible for nearly 60% of alcohol-related traffic crashes. If you are busted driving buzzed it can cost up to \$10,000 in fines, legal fees and increased insurance rates.*

AD Council: **Buzzed Driving Prevention/One More**

Twenty – Nine (29) Thirty Seconds Public Service Announcements Aired:  
06/01/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

It is not okay for you to have one more drink and drive home, even if you open the window to help you stay alert or prop some gum in your mouth to mask the smell of alcohol. Having just one more is making one more mistake. Probably okay is not okay when it comes to drinking and driving. If you see a warning sign, stop and call a cab or a friend. Buzzed driving is drunk driving.

## **II. GENERAL SAFETY**

*Issue – Most people agree that looking at a phone while driving is distracting and can increase the chance of an accident. That means drivers in your community are posting, liking, commenting and browsing while they are behind the wheel even though they know it's a bad idea. 25% of teens respond to a text message once or more every time they drive. No matter how confident a person is in their driving skills, there are no special abilities that make it safe to use a phone while driving.*

AD Council: **Texting & Driving Prevention/Passengers**

Thirty (30) Thirty Seconds Public Service Announcements Aired:  
06/01/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

This message is aimed at everyone who is sitting in the passenger seat. How does it feel to be at the mercy of someone who thinks a random text message is more important than your life? Someone who takes their eyes off the road while speeding along in a three ton hunk of steel. Why not just ask them to stop? Or you can volunteer to text for them. It might be awkward, but at least this way you'll live.

*Issue – Bullying statistics are staggering, more than 80% of high school students in the U.S. reporting that they witness bullying at least once a week. Statistics also show that nearly thirteen million—more than one in four children—experience some form of bullying per year. Whether, it is as the bully, bullied and /or both. Bullying is growing concern for parents, but research has shown that if the parent talks to their children about bullying, their children are more likely to take actions against bullying.*

AD Council: **Bullying Prevention/Anthem**

Twenty – Four (24) Thirty Seconds Public Service Announcements Aired:  
05/02/2017 – 05/29/2017 (Monday – Sunday 6AM – 12AM).

Bullying is becoming a very common problem. People can say hurtful things such as saying you have troll teeth, that your voice sounds like a possessed baby doll, that no one would ever love someone as stupid as you, or that you were fat, ugly and disgusting. The effect of bullying is potent and we will no longer be the silent majority. Now when you see online bullying you can take action. We are all witnesses.

***Issue – Motor Vehicle crashes are a leading killer for children age one through thirteen years old. Based on a NHTSA crash data from 2012, each day an average of almost two children were killed and 332 injured. If the correct child safety seat was always used, this fatality rate could be reduced by about half.***

AD Council: **Child Passenger Safety/You Do So Much**

Twenty – Nine (29) Thirty Seconds Public Service Announcements Aired:  
06/01/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

As a parent you make sure his toys don't have any sharp edges. You taught them what to do when the smoke alarm goes off. As parents we do so much to keep our children safe. Car crashes are a leading killer of children ages one to thirteen. Protect your child's future at every stage of life. Make sure to use the right seat for your child.

### **III. COMMUNITY ISSUES/INVOLVEMENTS/EVENTS**

***Issue – 88% of kids say they like being out in nature and 79% wish they could spend more time out there. When kids spend time outdoors, they get the chance to explore, use their imaginations, discover wildlife, and engage in unstructured and adventurous play. Additionally, studies show they have lower stress levels, become fitter and leaner, develop stronger immune systems and are more likely to become environmentally conscious in the future.***

AD Council: **Discovering Nature/Forest Animals**

Twenty – Four (24) Thirty Seconds Public Service Announcements Aired:  
05/02/2017 – 05/30/2017 (Monday – Sunday 6AM – 12AM).

Forest animals can make a trip a good one. The forest has been preparing just for you. To learn more about cool things to do in the forest visit [DiscoverTheForest.org](http://DiscoverTheForest.org).

***Issue – Currently there are more than 112,000 children in the public child welfare system in the U.S. currently awaiting adoption. Older youth and teens have lower adoption rates than younger children, and they often wait longer to be adopted. After these children turn eighteen they are put out of the welfare system and on their own.***

AD Council: **Adoption from Foster Care/Prom**

Twenty – Five (25) One Minute Public Service Announcements Aired:  
05/02/2017 – 05/29/2017 (Monday – Sunday 6AM – 12AM).

Parenting is like a multiple choice test. When it comes to parenting, there are no perfect answers. But that's okay; you don't have to be perfect to be a perfect parent. Teens in foster care will love you just the same. For more information on how you can adopt, visit [AdoptKids.org](http://AdoptKids.org).

AD Council:

### **Adoption from Foster Care/Concert**

Twenty – Four (24) One Minute Public Service Announcements Aired:  
05/02/2017 – 05/29/2017 (Monday – Sunday 6AM – 12AM).

Parenting is like a multiple choice test. When it comes to parenting, there are no perfect answers. Just roll with it. But that's okay; you don't have to be perfect to be a perfect parent. Teens in foster care will love you just the same. For more information on how you can adopt, visit [AdoptKids.org](http://AdoptKids.org)

***Issue – Smokey Bear has been protecting our forests with his powerful message, “Only you can prevent wildfires.” for over seventy years. Still uncontrolled fires still scorch an average 6.7 million acres of land each year. Nearly nine out of ten blazes nationwide are caused by people which means, nine out of ten are preventable.***

AD Council:

### **Wildfire Prevention/Bear Hug Campfire**

Twenty – Nine (29) Thirty Seconds Public Service Announcements Aired:  
06/01/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

After you start a campfire follow these steps in order to make sure it is completely out. Drown the campfire, stir it, drown it again and lastly feel it to make sure that it is cold. There are many ways to start a fire, but there is only one way to effectively put it out. Do your part.

## **IV. EDUCATION**

***Issue – Young adults, ages twenty-five to thirty-four, have often reached the stage in their lives when they buy new cars, get married, start families, apply for mortgages and start paying off their student loans. Unfortunately, their savings are low and the burden of their debt takes a toll on both their financial and personal health. That's forty-two million people that need help getting on the right financial track. Studies show that four in ten state that they have a hard time saving up even \$25 a week.***

AD Council:

### **Financial Literacy/Boss Baby**

Thirty – Five (35) Thirty Seconds Public Service Announcements Aired:  
04/05/2017 – 04/30/2017 (Monday – Sunday 6AM – 12AM).

When it comes to saving money, don't act like a baby. Be the boss and make a budget. Create a personalized savings plan and get other tools and tips at [FeedThePig.org](http://FeedThePig.org).

## **V. HEALTH**

***Issue – Autism is the fastest-growing serious developmental disorder in the United States. Today, one in sixty-eight children is diagnosed with an autism spectrum disorder, a 33% increase in the last two years. Research shows that many parents of young children have very little knowledge about autism and are not seeking help soon enough.***

AD Council:

### **Autism Awareness/In Their Own Words**

Thirty – Four (34) Ten Seconds Public Service Announcements Aired:  
04/05/2017 – 04/30/2017 (Monday – Sunday 6AM – 12AM).

When I was little, I didn't talk for a long time. I was sensitive to lights and sounds, so I built secret hiding places where they couldn't get in. Sometimes I do the same things over and over. Until one day I found out I had autism. My family got me help. Slowly I learned how to live and feel better. Early intervention can make a lifetime of difference. Learn the signs at [AutismSpeaks.org/Signs](http://AutismSpeaks.org/Signs).

AD Council:

**Autism Awareness/Signs**

Twenty – Two (22) Fifteen Seconds Public Service Announcements Aired:

04/05/2017 – 04/30/2017 (Monday – Sunday 6AM – 12AM).

This year patriotism shouldn't just be about pride of country. It should be about love. Remember that to love America, is to love all Americans. Love has no labels. Rethink bias at [LoveHasNoLabels.com](http://LoveHasNoLabels.com).

Sensory sensitivity. Repetitious behavior. And lack of eye contact. You can see signs of Autism in children as young as 18 months. Learn the signs at [AutismSpeaks.org/Signs](http://AutismSpeaks.org/Signs).

*Issue – Matching Donors is a 501c3 nonprofit organization and the nation's largest living organ donor organization finding and registering living organ donors for people needing organ transplants in the U.S. Currently, twenty-two people die every day waiting on the government's deceased donor list, those that live to get a transplant from that list wait seven to twelve years for their organ. There are over 250 people that die every day who are not on the government's list because they are too old or sick.*

Matching Donors:

**MatchingDonors.com/Jordan Rich**

Twenty – One (21) One Minute Public Service Announcements Aired:

06/05/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

Twenty-two Americans die each day waiting for organ transplants; most of them for kidneys. Matching Donors is a 501c3 nonprofit organization that links organ donors with people in desperate need of kidneys and other transplants. You can donate your boat, car or real estate with 100% of the proceeds going to help the lives of people needing organ transplants.

Matching Donors:

**MatchingDonors.com/Networking**

Twenty – One (21) Thirty Seconds Public Service Announcements Aired:

06/05/2017 – 06/30/2017 (Monday – Sunday 6AM – 12AM).

There are a ton of social networking websites, but one stands apart for one special reason. This one saves lives, it's [MatchingDonors.com](http://MatchingDonors.com). It links organ donors with people in need of kidney and other transplants. In the U.S. twenty-two people die each day waiting for an organ transplant; most of them for kidneys. If you are ever considering being a living organ donor or if you're someone in need of an organ transplant visit [MatchingDonors.com](http://MatchingDonors.com), home of the greatest gift of all. The gift of life.

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For Public Service contracts, sales orders, and transcripts please refer to the FCC 2<sup>nd</sup> Quarter 2017 Public Service File, located in the Public File at the KOKO – FM/94.3, Big Broadcasting Inc. office during business hours.

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