

Big Broadcasting Inc.  
 KOKO-FM 94.3  
 2775 E. Shaw Ave.  
 Fresno, CA 93710  
 PH (559) 292 – 9494  
 FX (559) 294-7041  
 City of License: Kerman, CA  
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## Issues & Programs: Jan. – Mar. 2018

*The following are free public service announcements aired on KOKO-FM*

Being that the City of Kerman is a small town, many listeners complain that there is nothing to do within the city. There's also a lack of community togetherness and the Youth need healthy outlets. Furthermore, as a station we want to draw attention to Kerman's local parks, communities, services, community groups and businesses.

<b>Issue</b>	<b>Title</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Description of Program/Segment</b>
Build strong relationship between law enforcement and community members.	Coffee with a Cop	1/18/2018 – 1/21/2018	Various	40 seconds	Letting community know that Kerman's Starbucks is hosting its first "Coffee with a Cop Event" on Monday, January 22.
Keep teens busy with a fun event instead of getting into trouble.	80's Teen Lock-In	2/1/2018 – 2/9/2018	Various	1 minute	Making community aware of the 80's teen lock-in on Saturday, February 10.
Event to bring community together and celebrate Easter and learn about Earth Day.	Earth Day & Easter Eggstravaganza	2/27/2018 – 3/23/2018	Various	40 seconds	Making community aware of the 6 <sup>th</sup> Annual Kerman Earth Day & Easter Eggstravaganza event on Saturday, March 24.

All issues addressed in the post mentioned lists were brought to the station's attention via community surveys taken throughout the year within our city of license (Kerman CA), and in the surrounding communities. The notable concerns and ISSUES are as follows:

<b>Issue</b>	<b>Title</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Description of Program/Segment</b>
Healthy living and Obesity	Fruit & Veggie Fest	3/1/2018 – 3/31/2018	Various	50 seconds	Interview with Luis (rep) from the CA Health Collaborative about the Fruit & Veggie Fest on Saturday, April 7.

Gang Violence	Feed My Sheep Ministries 7 <sup>th</sup> Annual Bicycle Show	3/5/2018 – 3/31/2018	Various	1 minute and 30 seconds	Interview with Pastor Bruce Hood about the 7 <sup>th</sup> Annual Bicycle Show against gangs and violence.
Pedestrian Safety	Drivers Be Aware & Pay Attention People	3/1/2018 – 3/31/2018	Various	15 seconds	Crash reports show that pedestrian mistakes account for nearly as many crashes as do drivers.
Emergency Preparedness	Don't Wait Wildfire & Don't Wait Earthquake	1/1/2018 – 1/31/2018	Various	30 seconds	Only 20% of Americans say they feel very prepared for a disaster whether natural or man-made.
High Blood Pressure Control	HBP Numbers Stroke	1/1/2018 – 1/31/2018	Various	30 seconds	Nearly half of all American adults have high blood pressure and a high number don't have it under control.
Saving for Retirement	House Ace & Car Ace	1/1/2018 – 1/31/2018	Various	15 seconds	Many average working households have virtually no retirement savings and many face increased burden of debt.
High School Equivalency	Carissa	1/1/2018 – 1/31/2018	Various	30 seconds	More than 34 million American adults without a high school diploma live in poverty. FinishYourDiploma.org has connected more than 1 million people with free adult education classes.
Type 2 Diabetes Prevention	Julius Randle	1/1/2018 – 1/31/2018	Various	1 minute	More than 1 in 3 American adults have prediabetes and are at high risk of developing type 2 diabetes. Nearly 90% of those 84 million adults with prediabetes don't even know they have it.

**Contacts:**

***Philip Gallegos, City of Kerman, Community Services Director (559) 846 – 9328***

***Theresa Johnson, City of Kerman, Parks & Recreation (559) 846 – 9383***

***Arlene Villarreal, City of Kerman (559) 846 – 9324***

***Pastor Bruce Hood, Feed My Sheep Ministries (559) 978 – 5469***

***Sarah Kaeson, Ad Council, Managing Director (415) 626 – 3532***

**Contacts cont.:        *Bruce Hartzell, Ca Office of Traffic Safety (310) 458 – 3382***  
***Rosendo Iniguez MPH, Ca Health Collaborative, (559) 244 – 4538***

For Public Service contracts, sales orders, and transcripts please refer to the FCC 1<sup>st</sup> Quarter 2018 Public Service File, located in the Public File at the KOKO – FM/94.3, Big Broadcasting Inc. office during business hours.

Created & Transcribed By:

Unique Aguilar: \_\_\_\_\_

KOKO FM/ Traffic Administrator/Public Service Administrator

Witnessed By:

Janae Estrada: \_\_\_\_\_

KOKO FM/Supervisor – Business Manager